

Teamwork

- Best in-house corporate and financial communications team
- Best IR agency or PR consultancy

Entry into these categories are free if you have submitted into any category listed under the specifics or campaign/strategy headings.

Context

This is your chance to provide some background information. Who is the organisation/client? Where do they fit in the market? Has anything happened in the past 18 months which would effect/challenge the company?



Management and leadership

Tell the judges about the management and leadership structure of the team. Was there a clear leader in the team who ensured targets and deadlines were met? How well did the management communicate with the internal team?

Teamwork

Explain how the team worked together to meet targets. Did the team work together to create new ideas and creative ways to achieve goals? Include here information on team meetings and events.

Achievements

What has been achieved by the team in the past 18 months? Did the team meet/exceed their targets? How well did the team inform and engage stakeholders? Did you meet the stakeholder/company objectives? Were there any surprise results?

