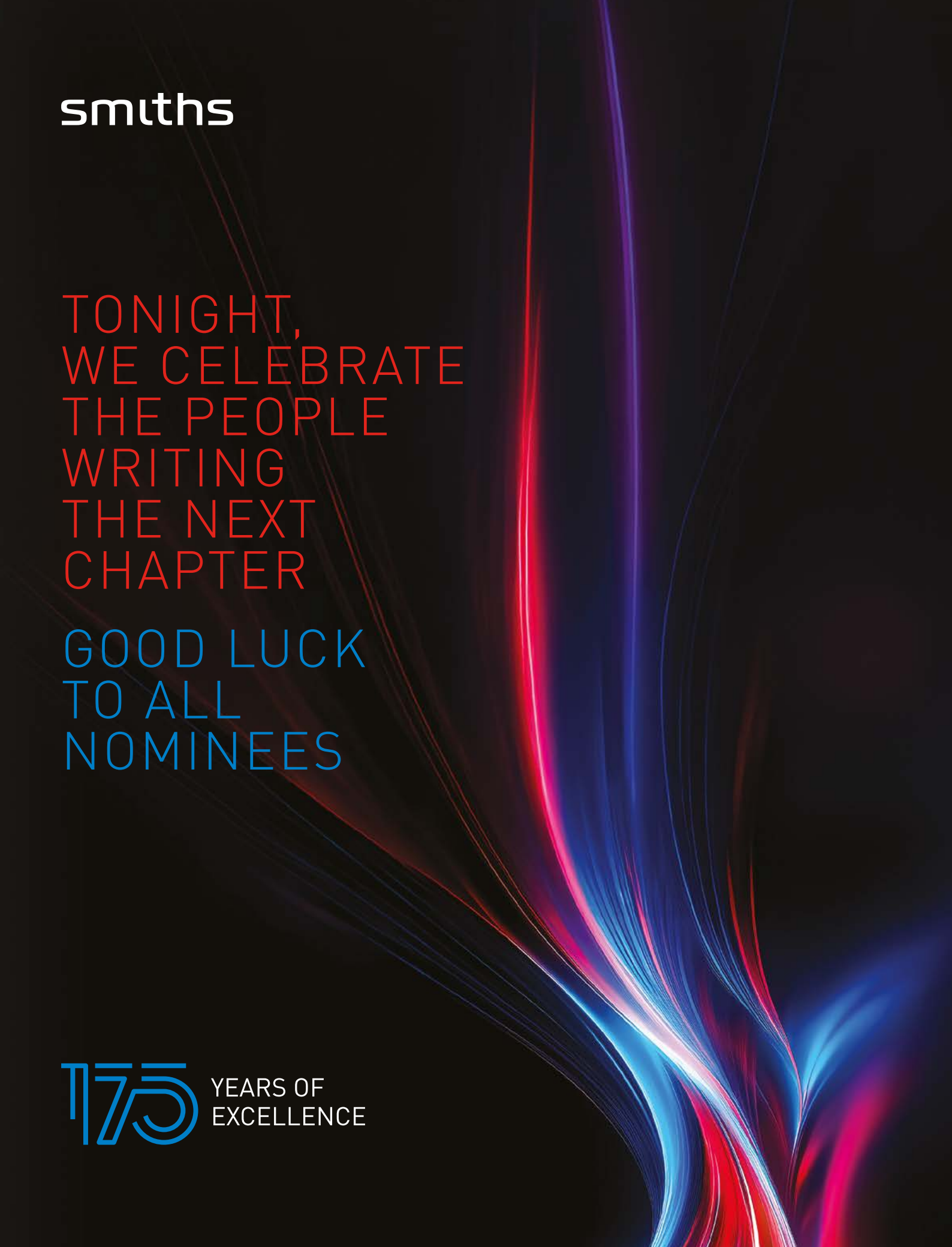


Corporate & Financial Awards 2026

# WINNERS BOOK


smiths
TONIGHT,
WE CELEBRATE
THE PEOPLE
WRITING
THE NEXT
CHAPTER
GOOD LUCK
TO ALL
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175
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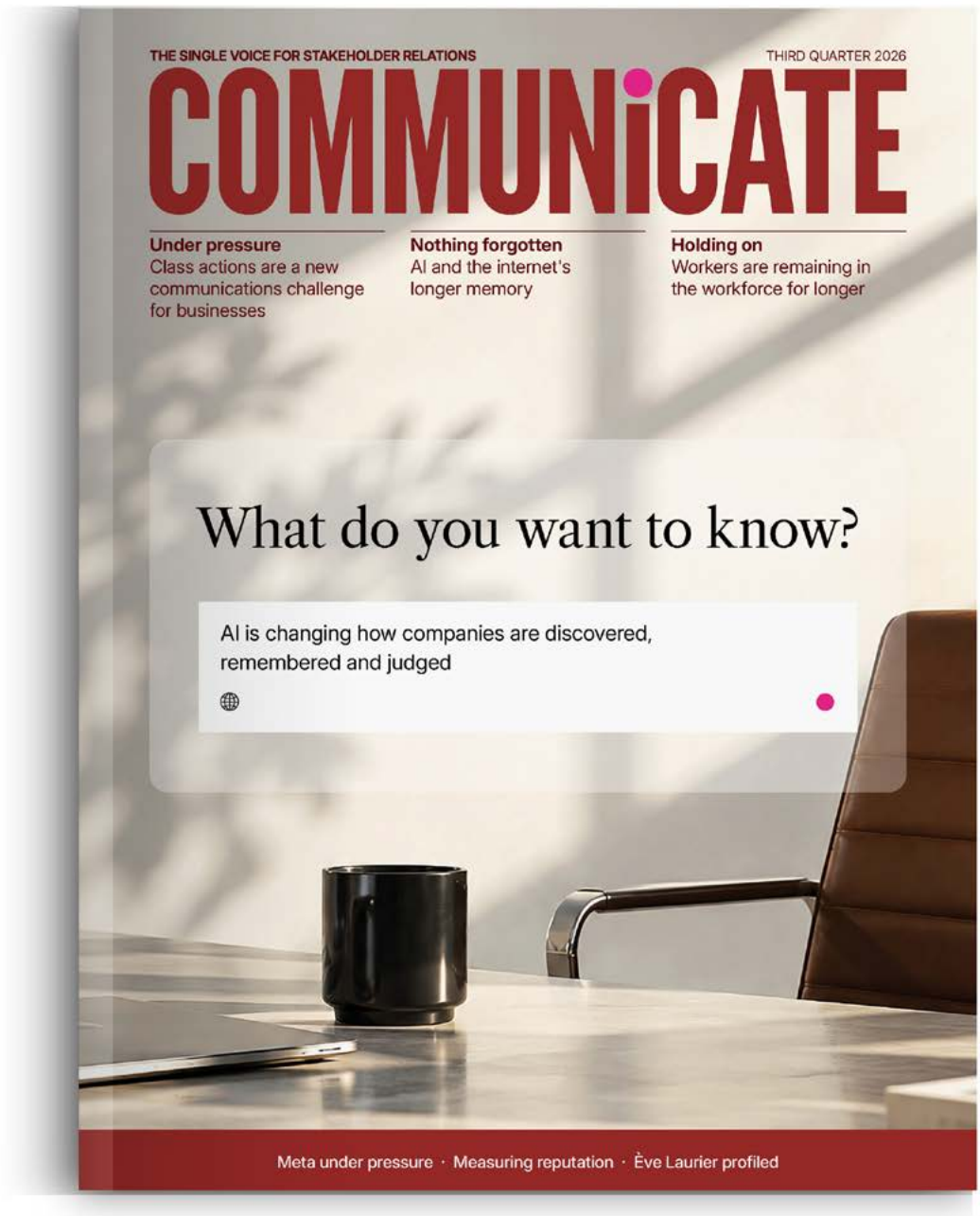
# The UK's leading magazine for corporate communications and stakeholder relations

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# NOTE FROM **THE EDITOR**



**Rebecca Pardon**
**Editor**
*Communicate magazine*

Now in its fifteenth year, the Corporate & Financial Awards offers a snapshot of how corporate reporting is changing. Regulation is becoming more demanding, digital formats more sophisticated and audiences less willing to wade through information that lacks a clear purpose. This year's winners show how the best reporting can meet those demands without losing its sense of character.

Across the entries, there is a clear move away from the annual report as a static compliance document. AstraZeneca's 2025 report, for example, manages the demands of three listing jurisdictions and first-year CSRD compliance while reducing its length. Lloyds Banking Group has brought strategy and accessibility together, while Jupiter's report has been designed with AI-enabled consumption and content extraction in mind.

There is also a greater willingness to make reporting human. Aramco's sustainability report uses magazine-style storytelling and photography to make technical information more accessible, while Boots' first ESG Impact Report puts community health and individual stories at the centre of its account of impact. Taken together, this year's winners offer a useful guide to the current state of corporate and financial communications: clearer, more digital, more considered and increasingly conscious of the many ways in which information is now consumed.

Use this book as a source of ideas, whether you are commissioning an annual report, refreshing a corporate website or reconsidering how your organisation communicates its performance and impact. Most importantly, congratulations to all of this year's winners.

# MEET THE **JUDGES**



**Kate Aldridge**
**VP, corporate communications**
*Element Materials Technology*

Kate is a senior global communications executive with more than 20 years' international experience advising CEOs, boards and leadership teams through growth, transformation, transactions and reputational change. She is global VP, corporate communications and brand at Element Materials Technology, leading brand, internal and external communications for a global testing, inspection and certification business. Kate has held senior roles at Paysafe, Travelport, Affinion Group and TUI.



**Hannah Boore**
**Senior corporate reporting manager**
*Lloyds Banking Group*

Hannah joined Lloyds Banking Group in 2008 and has been part of the IR team since 2014, focusing on corporate reporting, including the production of its annual report and accounts. Previously, she held a range of roles across the Group, including finance business partner for commercial banking and group operations. Hannah brings a strong financial background and extensive experience of stakeholder engagement. Before joining Lloyds Banking Group, she worked at Sumitomo Mitsui and Aviva.



**Kate Brown**
**Head of communication and corporate affairs**
*KP Snacks*

Kate is head of corporate affairs and communications at KP Snacks, with a career spanning communications through growth, change and transformation. Her expertise covers corporate affairs, internal communications and sustainability. Known for her collaborative leadership style, she translates complexity into clear, engaging messages and believes great communications can strengthen cultures, improve performance and build lasting connections.



**Rachel Cooper**
**Editor, company narrative and positioning**
*GSK*

Rachel has more than a decade of corporate affairs experience at global biopharmaceutical company GSK, spanning media relations, digital communications, government affairs and corporate reporting. In her current role as editor, company narrative and positioning, she leads work to strengthen the articulation and integration of GSK's corporate narrative across key channels. Before joining GSK, Rachel was a business reporter at The Daily Telegraph, covering healthcare and writing the daily market report.



**Sarah Davies**
**Head of strategic communications**
*Thames Water*

Sarah is head of strategic communications at Thames Water, shaping and amplifying the company's narrative for debt investors, sustainability stakeholders and wider audiences. With around 20 years of global comms experience, she brings expertise in corporate storytelling, ESG reporting and stakeholder engagement. Before joining Thames Water, Sarah held senior communications roles at BBC Worldwide and Healios, where she focused on strengthening corporate reputation.



**Manpreet Dhillon**
**Head of corporate affairs**
*Playtech*

Manpreet is head of corporate affairs at Playtech, with more than 10 years of experience in communications and media relations. As part of an award-winning communications team recognised for excellence in in-house corporate and financial communications, she supports external communications across multiple international markets, working closely with executives, colleagues, partners and media. Her experience spans corporate reputation, industry announcements, crisis and regulatory communications.

# MEET THE **JUDGES**



**Martinne Geller**
**Head of external communications**
*Kingfisher*

Martinne is the head of external communications at Kingfisher, an international home improvement company. She has more than 20 years of experience in public and media relations and financial journalism, specialising in fast-moving consumer goods (FMCG) and retail. Previously, Martinne was the global head of media relations at Reckitt where she was responsible for creating and executing their strategy, leading on financial communications moments such as financial results, annual report and annual general meetings.



**Simon Gleadhill**
**Annual reporting, sustainability reporting and technical accounting specialist**
*Howdens*

Simon's most recent role as head of corporate, ESG and IFRS Reporting at Howden Joinery Group combined best-practice corporate and ESG reporting with technical accounting. He led the development of the award-winning Howdens Annual Report and Sustainability Report, alongside the implementation of new accounting standards. Simon specialises in strategy and business model reporting and is a member of the Financial Reporting Council's non-executive advisory panel.



**Kate Grimoldby**
**Corporate affairs director**
*Together Money*

Kate is a corporate affairs director at Together, one of the UK's leading specialist lenders, where she leads investor relations and strategic communications. With almost two decades of experience across financial services, banking, and listed companies, she has worked across leveraged finance, capital markets, and corporate communications. Previously, Kate was director of investor relations and strategic projects at THG, following senior roles at Lloyds Banking Group and Royal Bank of Scotland.



**Jo Hardy**
**Director, corporate production**
*Standard Chartered*

Jo is director, corporate production at Standard Chartered, leading delivery of the Group's annual and half year reports. She joined the Bank in 2024, bringing nearly 20 years of corporate communications experience from roles at bp, Pennon and leading reporting and communications agencies. Jo combines agency and client-side expertise, with a strong track record in corporate reporting. Before moving in-house, she advised a diverse portfolio of global clients on high-impact reporting and communications programmes.



**Sarah Hinton-Smith**
**Director of external communications**
*The Crown Estate*

Sarah is a senior communications leader with more than 20 years of experience in corporate affairs, reputation management and strategic media relations. As director of external communications at The Crown Estate, she leads media relations, digital strategy and brand storytelling, placing communications at the heart of reputation and engagement. Sarah previously served as corporate affairs director at NatWest Group.



**Lucie Holloway**
**Head of external communications**
*LSEG*

Lucie is head of external communications at LSEG, leading the team responsible for developing and delivering the Group's global communications strategy. She oversees corporate comms, media relations and strategic reputation management. With more than 20 years of in-house and agency experience, Lucie has advised senior executives and organisations on reputation, stakeholder engagement, crisis and issues management, and high-profile communications programmes.

# MEET THE **JUDGES**



**Elle Lombaard**
**Senior assistant company secretary**
*IHG*

Elle is senior assistant company secretary at IHG, where she oversees the delivery of the company's Annual Report. A qualified attorney in South Africa, Elle moved to the UK around 10 years ago and has built a career in company secretarial roles across FTSE-listed businesses. Passionate about corporate reporting and the listed environment, Elle brings a practical perspective and a strong interest in evolving reporting standards and expectations.



**Freida Moore**
**Corporate communications director**
*Travelodge Hotels*

Freida is a corporate communications director at Travelodge, one of the UK's largest budget hotel chains. Travelodge serves more than 22 million customers annually across leisure and business travel. In her role, Freida brings extensive corporate communications experience within a large, customer-focused organisation serving diverse audiences. Her experience spans communications in a complex, high-volume business with a broad customer base and a wide range of stakeholder needs.



**Marion Rannard**
**Senior specialist, corporate communications EMEA**
*StoneX Group*

Marion is a corporate communications specialist with more than 15 years of experience across financial services, government and media. She currently works as senior specialist, corporate communications at StoneX Group, leading media relations and corporate communications across Europe, the Middle East, and Africa. Previously, Marion spent seven years at NatWest Group and held senior communications roles within the Australian Government.



**Dan Reddie**
**Senior corporate affairs manager**
*Mondi*

Dan is senior corporate affairs manager at Mondi, focusing on EU public affairs and strategic communications across issues including energy, forestry and the circular economy. His previous responsibilities have included internal, crisis and digital communications. Before moving in-house in 2020, Dan worked agency-side as a consultant and account director specialising in corporate reporting and stakeholder engagement. He is particularly interested in how reputation and issues management are evolving in volatile operating environments.



**Damian Reece**
**Senior counsel**
*Vigo Consulting*

Damian is a senior communications adviser with more than a decade of experience advising boards and executive teams on complex reputational challenges and opportunities. Before moving into communications consultancy, Damian spent 23 years in national print, broadcast and digital journalism, culminating as head of business at The Telegraph Media Group. He brings extensive media expertise and strategic communications experience, helping organisations navigate complex issues and communicate with clarity and impact.



**Andrew Widger**
**International lead, global media relations**
*Pfizer*

Andrew is international lead, global media relations at Pfizer, managing corporate and therapy-area media relations outside the US. Since joining Pfizer in 2006, he has held increasingly senior roles within its corporate affairs functions, including lead company spokesperson for the international business. Andrew has more than 30 years of communications experience across sectors, working with journalists, executives and leadership teams on reputation and business-critical announcements.

# MEET THE **JUDGES**



**Vicki Wright**
**Senior consultant**
*Friend Studio*

Vicki has more than 25 years of experience working at leading creative communications agencies, including Friend Studio and Salterbaxter, with 10 years specialising in best-practice reporting. She has worked with a diverse range of organisations, from large listed international companies to private and small-cap businesses. As a consultant, Vicki advises on reporting strategy, narrative development, best-practice benchmarking and emerging regulatory requirements.



# THE WINNERS

# THE WINNERS

## WEBSITE

### Best Corporate Website – FTSE 100

**Gold – Vodafone and IDX**

Silver – IMI and SampsonMay

Bronze – Anglo American and IDX

Bronze – M&G and IDX

### Best Corporate Website – FTSE 250

**Gold – Caledonia Investments and three thirty studio**

**Gold – Harbour Energy and Design Portfolio**

Silver – Pantheon International and TEAM LEWIS

Bronze – Foresight Group and Gather

### Best Corporate Website – AIM

**Gold – Volex and Jones + Palmer**

### Best Corporate Website – Small Cap

**Gold – Norcros and Jones + Palmer**

Silver – DFS and Design Portfolio

Bronze – Topps Group and Jones + Palmer

### Best Corporate Website – International

**Gold – ArcelorMittal and SampsonMay**

Silver – RHR International and Radstone Group

### Best Corporate Website – Unlisted

**Gold – Warburg Pincus Europe and Radstone Group**

Bronze – TDR Capital and Friend Studio

## REPORTING

### Best Printed Report – FTSE 100

**Gold – AstraZeneca and Design Bridge and Partners**

**Gold – Lloyds Banking Group and Emperor**

Silver – Entain and Radley Yeldar

Silver – Tesco and Conran Design Group

Silver – Vodafone and Conran Design Group

Bronze – Endeavour Mining and Gather

Bronze – Haleon and Conran Design Group

Bronze – LSEG and Design Bridge and Partners

### Best Printed Report – FTSE 250

**Gold – Derwent London and Emperor**

**Gold – Taylor Wimpey and Friend Studio**

Silver – Dunelm Group and Gather

Silver – Rathbones and Brunswick Group

Silver – WPP and Design Bridge and Partners

Bronze – AJ Bell and TEAM LEWIS

Bronze – Oxford Instruments and Emperor

Bronze – Rightmove and Black Sun Global

### Best Printed Report – AIM

**Gold – Staffline Group and Carr Kamasa Design**

**Gold – TEN LIFESTYLE GROUP and Emperor**

Silver – Personal Group and Emperor

Silver – YouGov and Jones + Palmer

Bronze – NWF Group and Design Portfolio

Bronze – Volex and Jones + Palmer

### Best Printed Report – Small Cap

**Gold – Fevara and Emperor**

**Gold – Jupiter and Black Sun Global**

Silver – Capita and Black Sun Global

Silver – Fuller, Smith & Turner and Emperor

Bronze – Applied Nutrition and Lyonsbennett

Bronze – Crest Nicholson and Friend Studio

Bronze – Henry Boot and Jones + Palmer

Bronze – Young & Co.'s Brewery and Radley Yeldar

### Best Printed Report – International

**Gold – HEINEKEN and Radley Yeldar**

**Gold – SANDOZ and Emperor**

Silver – Ahold Delhaize and Radley Yeldar

Silver – Zabka Group and Luminous

Bronze – Air Astana and TEAM LEWIS

Bronze – Burjeel Holdings and Fanda

Bronze – Stolt-Nielsen and Black Sun Global

### Best Printed Report – Unlisted

**Gold – The Very Group and Brunswick Group**

Silver – MoneyCorp and Brunswick Group

Silver – pladis and Brunswick Group

Bronze – Pension Insurance Corporation and Radley Yeldar

Bronze – Royal London and Black Sun Global

Bronze – Together and Black Sun Global

# THE **WINNERS**

## REPORTING

### Best Online Report – FTSE 100

**Gold – Airtel Africa and Friend Studio**

Silver – BT Group and Emperor

Silver – Lloyds Banking Group and Emperor

Bronze – Burberry and Black Sun Global

Bronze – United Utilities Group and Jones + Palmer

### Best Online Report – FTSE 250

**Gold – Oakley Capital Investments and Friend Studio**

Bronze – Playtech and Jones + Palmer

### Best Online Report – Small Cap

**Gold – Zotefoams and Friend Studio**

### Best Online Report – International

**Gold – Novo Holdings and Gather**

**Gold – Santander Bank and Bestiario Proyectos**

Silver – Dubai Taxi Company and Fanda

Bronze – KazMunayGas and Fanda

Bronze – Salik and Fanda

### Best Online Report – Unlisted

**Gold – Novo Holdings and Gather**

Silver – UK Power Networks and TEAM LEWIS

Bronze – OCTAPHARMA and CROSSLINE.TV

Bronze – Virgin Atlantic and CBG:together

### Best Printed CSR or ESG Report

**Gold – Aramco and TEAM LEWIS**

**Gold – Lloyds Banking Group and Emperor**

Silver – ALEC Holdings and Emperor

Silver – ASML and Radley Yeldar

Silver – Brookfield Renewable and Brunswick Group

Bronze – Standard Life and Emperor

Bronze – The Boots Group and Design Bridge and Partners

Bronze – Zabka Group and Luminous

### Best Online CSR or ESG Report

**Gold – Heathrow Airport and Chaos Design**

**Gold – Tesco and Conran Design Group**

Silver – ASML and Radley Yeldar

Silver – Associated British Foods and Black Sun Global

Silver – NatWest Group and Black Sun Global

Bronze – Modulaire Group and Black Sun Global

Bronze – Orion and Conran Design Group

### Best Impact Report

**Gold – The Boots Group and Design Bridge and Partners**

Silver – Reckitt and Conran Design Group

### Best Diversity and Inclusion Reporting

**Gold – Standard Chartered and Black Sun Global**

### Best Integrated Report

**Gold – United Utilities Group and Jones + Palmer**

Silver – Anglo American

Silver – Zabka Group and Luminous

Bronze – Parkin and Emperor

Bronze – TAQA Group

# THE **WINNERS**

## CREATIVITY

### Best Cover

**Gold – Domino's and Emperor**

**Gold – WPP and Design Bridge and Partners**

Silver – Howden Joinery Group and Emperor

Silver – HSBC and Design Bridge and Partners

Silver – LSEG and Design Bridge and Partners

Bronze – Lloyds Banking Group and Emperor

Bronze – talabat and Emperor

### Best Copy Style or Tone of Voice

**Gold – Legal & General Group and Luminous**

## COMMUNICATIONS

### Best IPO Communications

**Gold – Verisure and Brunswick Group**

### Best Communication with Overseas Investors or Media

**Gold – Verisure and Brunswick Group**

### Best Use of Digital Media

**Gold – dsm-firmenich and Brunswick Group**

Silver – Smiths

Bronze – Anglo American

Bronze – Compass Group and Brunswick Group

Bronze – UK Power Networks Services and TEAM LEWIS

### Best Use of Artificial Intelligence in Corporate Communications

**Gold – Airtel Africa and Friend Studio**

Silver – Smiths

## STAKEHOLDER RELATIONS MANAGEMENT

### Best Management of Investor and Analyst Relations

**Gold – Theon International**

Silver – SDI Group and Vigo Consulting

### Best Event

**Gold – dsm-firmenich and Brunswick Group**

**Gold – Greatland Resources and Copia**

Silver – Julius Bär and Brunswick Group

Bronze – Exponent Private Equity and The Why Agency

Bronze – Private equity firm and Brunswick Group

# THE **WINNERS**

## TEAM

Agency or Consultancy of the Year

**IDX**
*Winner*

## GRAND ACCOLADE

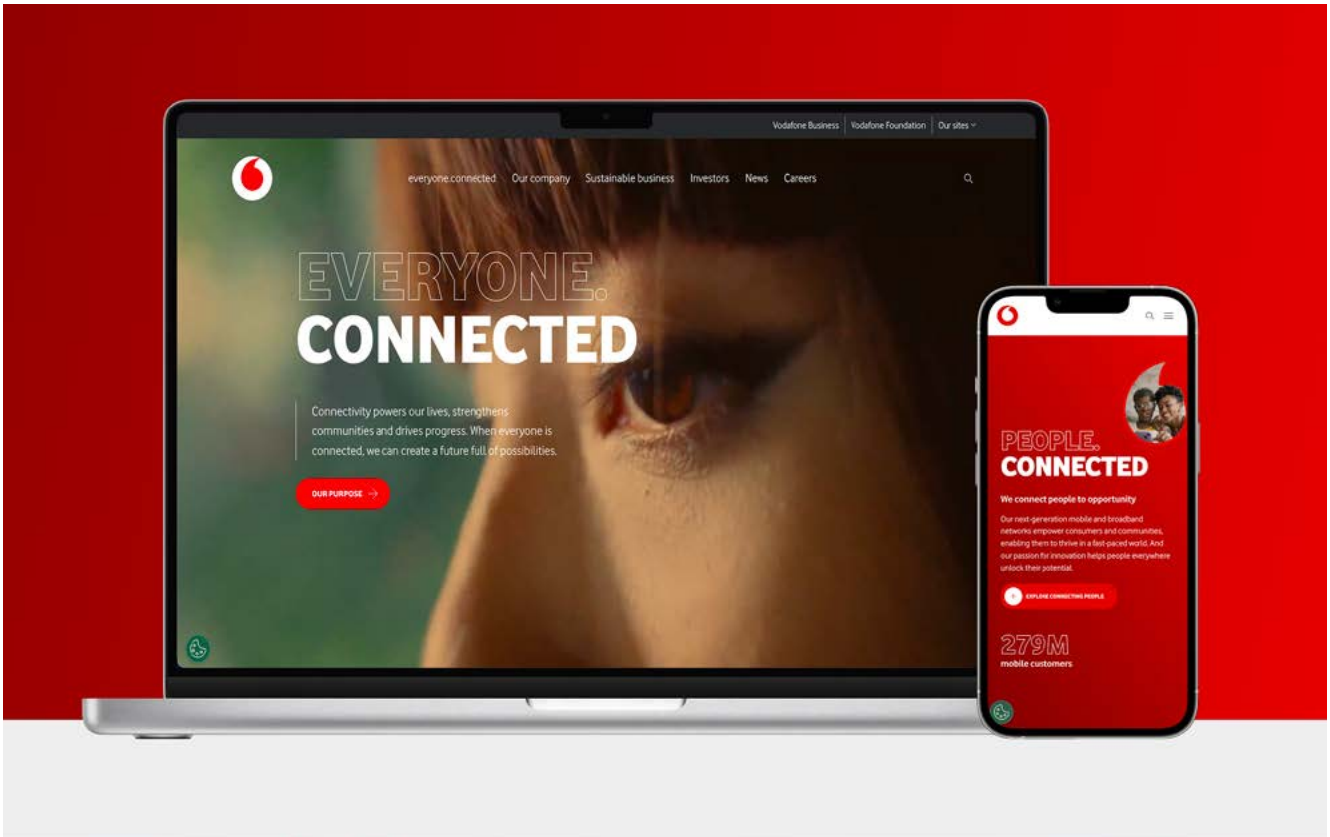
Annual Report of the Year

**Airtel Africa and Friend Studio**
*Winner*



# WEBSITE

# BEST
# CORPORATE WEBSITE – FTSE 100

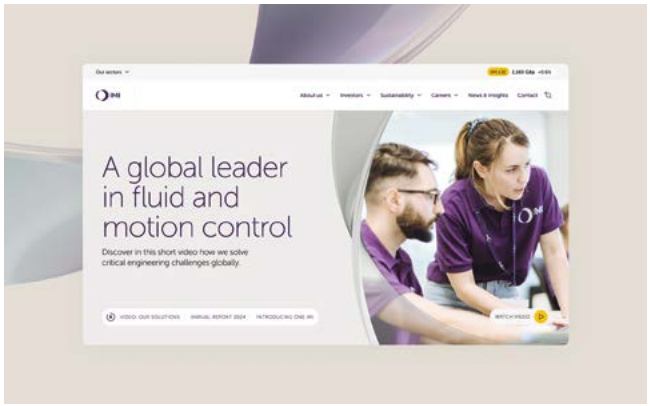



## Vodafone and IDX
## Gold

Vodafone and IDX transformed Vodafone.com from a fragmented, text-heavy corporate website into a unified, purpose-led digital platform. Built around Vodafone's "everyone.connected" purpose, the redesign brings corporate communications and investor relations together, while repositioning the business as a technology and connectivity leader. A video-first design system and thematic content journeys make complex information more accessible to investors, media, policymakers, customers, employees and prospective talent. The platform balances strategy, growth, innovation and sustainability, replacing an ESG-heavy structure with clearer storytelling.

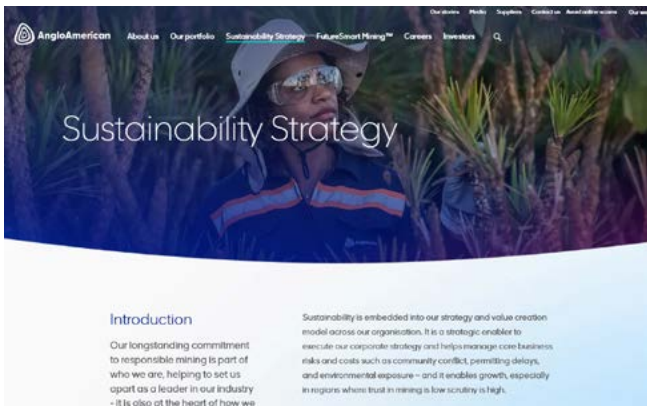
New functionality includes interactive satellite-to-phone storytelling, expandable reporting modules, dynamic news hubs and a shared component library supporting Vodafone's digital ecosystem. Early results include a 179% increase in average engagement time and a 46% rise in monthly visits. Judges praised the "compelling digital transformation that combines strategic clarity with ambitious design and functionality".

# BEST
# CORPORATE WEBSITE – FTSE 100



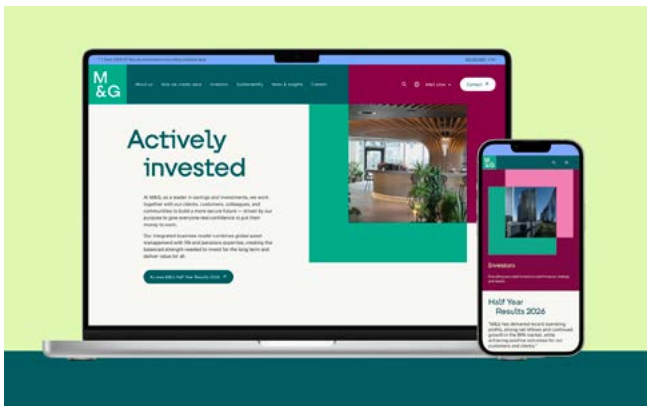

## IMI and SampsonMay
### Silver

SampsonMay transformed IMI's corporate website into a unified, AI-enabled platform supporting the "One IMI" strategy. Improved navigation, modular content, an intuitive CMS and Trakstar integration strengthen investor, talent and stakeholder journeys. A natural-language AI assistant enhances access to complex information. Judges praised the "strategic, measurable redesign".




## Anglo American and IDX
### Bronze

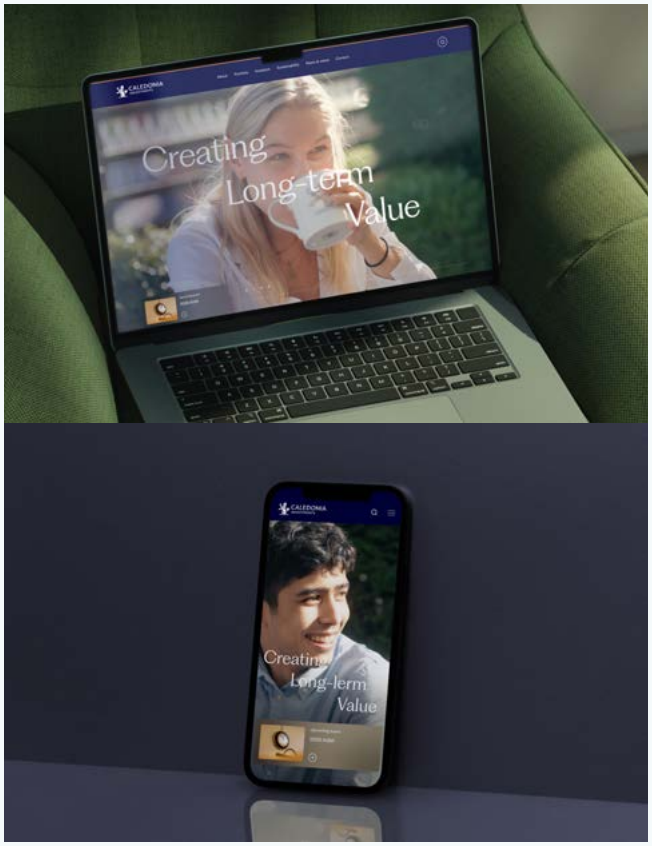
Working with IDX, Anglo American transformed its corporate website through a data-led, mobile-first redesign, improving navigation, accessibility and visual storytelling. Enhanced content architecture supports AI-powered search, while the framework has expanded across 13 global websites. Results include 34% more online visits, 28% increase in user retention and 19% more report downloads. Judges were impressed by the accessibility improvements.




## M&G and IDX
### Bronze

M&G and IDX transformed its corporate website into a purpose-led digital platform reflecting the company's integrated business model and strategic priorities. Improved storytelling and expressive design make complex information more accessible. Results include a 54% increase in active users and 87% growth in direct traffic. Judges were impressed by the compelling, strategic transformation.

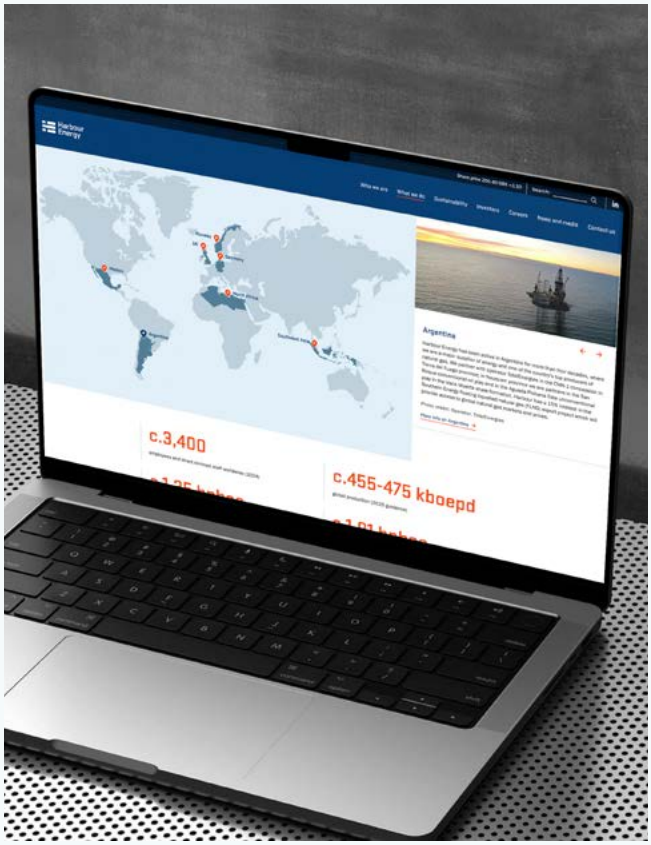
# BEST
# CORPORATE WEBSITE – FTSE 250




## Caledonia Investments and three thirty studio
**Gold**

Caledonia Investments and three thirty studio delivered a complete brand and digital transformation, replacing an outdated, difficult-to-navigate website with a responsive, mobile-first platform. Built around the company's "Time Well Invested" philosophy, the new site serves institutional, analyst and retail investors through clearer information architecture, accessible navigation and storytelling-led content. Results include a 98% increase in engagement rate to 63.69%, a 276% rise in views per user and a 365% increase in average session duration.

The website integrates Caledonia's investment proposition, shareholder resources and financial reporting into a cohesive digital experience. One judge praised the work as "distinctive" and appreciated the combination of strong brand storytelling with practical investor functionality.

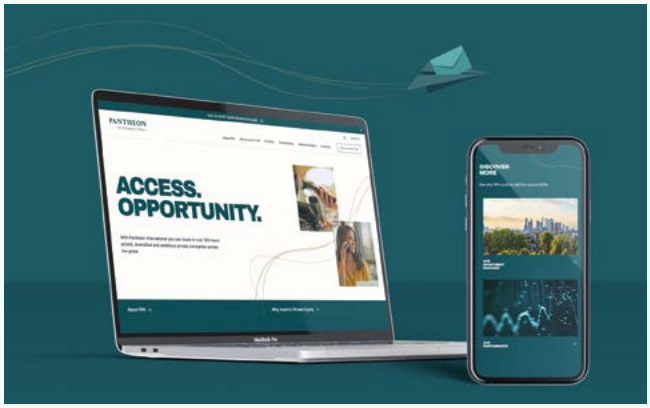



## Harbour Energy and Design Portfolio
**Gold**

Harbour Energy worked with Design Portfolio to rebuild its corporate website to reflect the scale of its global operations and support a diverse stakeholder audience. The new platform features simplified navigation, a custom interactive operations map, multilingual content and integrated safety, sustainability and people-focused storytelling. An agile homepage enables rapid communication of strategic developments, including the LLOG Exploration acquisition, while the site meets EAA accessibility standards.

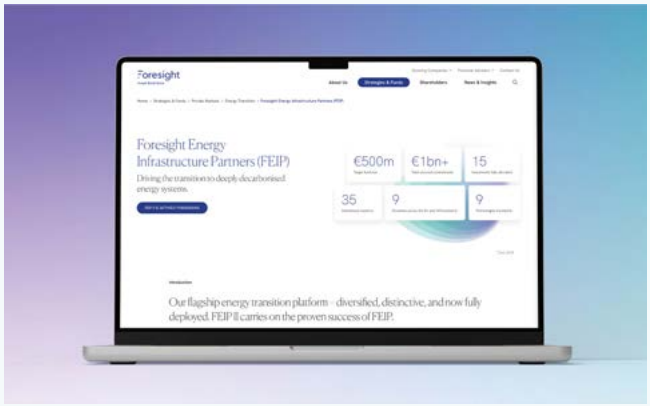
Results in the first six months include a 35% increase in users, 38% growth in page views and a 16% improvement in engagement rate. Country-specific content provides greater insight into Harbour's operational footprint and asset detail. Judges were impressed with the interactive map and measurable engagement growth, demonstrating a clear understanding of stakeholder needs.

# BEST
# CORPORATE WEBSITE – FTSE 250




## Pantheon International and TEAM LEWIS
### Silver

Pantheon International and TEAM LEWIS relaunched the investment trust's website with a refreshed brand and contemporary design. Plain English, multimedia content and interactive investor tools demystify private equity and improve accessibility. Engagement grew, with average session duration increasing 74.5%. Judges were impressed by the clear and engaging digital transformation and impressive results.




## Foresight Group and Gather
### Bronze

Foresight Group and Gather rebuilt the corporate website to simplify complex investment narratives, improve accessibility and strengthen its sustainability-led positioning. A redesigned architecture, visual storytelling and AI-optimised content delivered 51% more engaged sessions, 45% growth in organic search referrals and 343% more contact enquiries. Judges were impressed with the innovative design.



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# BEST
# CORPORATE WEBSITE – AIM

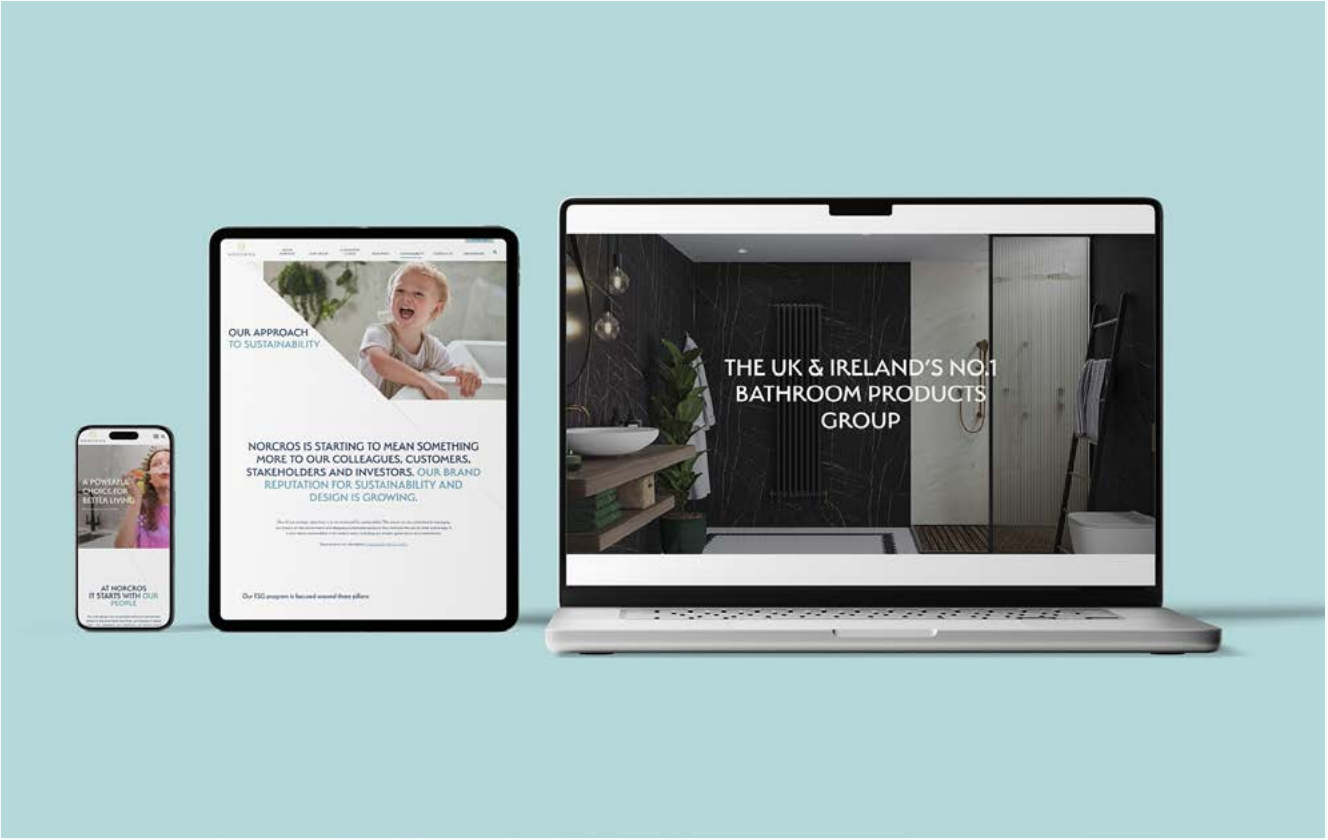



## Volex and Jones + Palmer
**Gold**

Volex, a global manufacturer of power products and connectivity solutions, worked with digital agency Jones + Palmer to overhaul its corporate website, bringing the business's evolving investment story into sharper focus. Built around the "Creating critical connections" narrative from Volex's annual report, the new platform uses audience insights to simplify navigation and put investor information within easier reach. Launched ahead of the company's June results announcement, the site nearly doubled traffic against the same period a year earlier.

The project demonstrates how a corporate website can move beyond a repository for financial information to become a strategic communications tool. As one judge said: "A clear example of digital design serving business strategy, with a measurable engagement and a sharper story for stakeholders."

# BEST
# CORPORATE WEBSITE – SMALL CAP




## Norcros and Jones + Palmer
## Gold

Norcros and Jones + Palmer have developed a corporate website that brings together the group's purpose, portfolio, sustainability ambitions and long-term value creation story. Designed for diverse stakeholders across multiple markets, the platform connects investor information, governance, reporting and corporate storytelling through an audience-led structure. Interactive portfolio content and a website-first communications approach improve accessibility, transparency and understanding of the business.

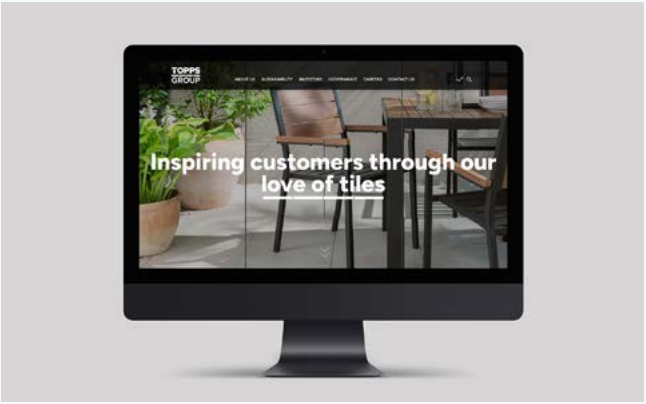
The website positions Norcros as a connected, purpose-led group rather than a collection of separate brands, while supporting investor relations, sustainability and employer brand communications. One judge described the website as "cohesive and thoughtfully structured". Judges were impressed by the accessible architecture, interactive content and clear stakeholder focus.

# BEST
# CORPORATE WEBSITE – SMALL CAP




## DFS and Design Portfolio
### Silver

DFS and Design Portfolio transformed DFS Group's corporate website into an accessible platform that strengthens its equity story. Clear navigation, user-led journeys and interactive storytelling communicate strategy, business model and financial performance. Customer journey content, refined messaging and live communications improve stakeholder engagement. Judges praised the "thoughtful" innovation.



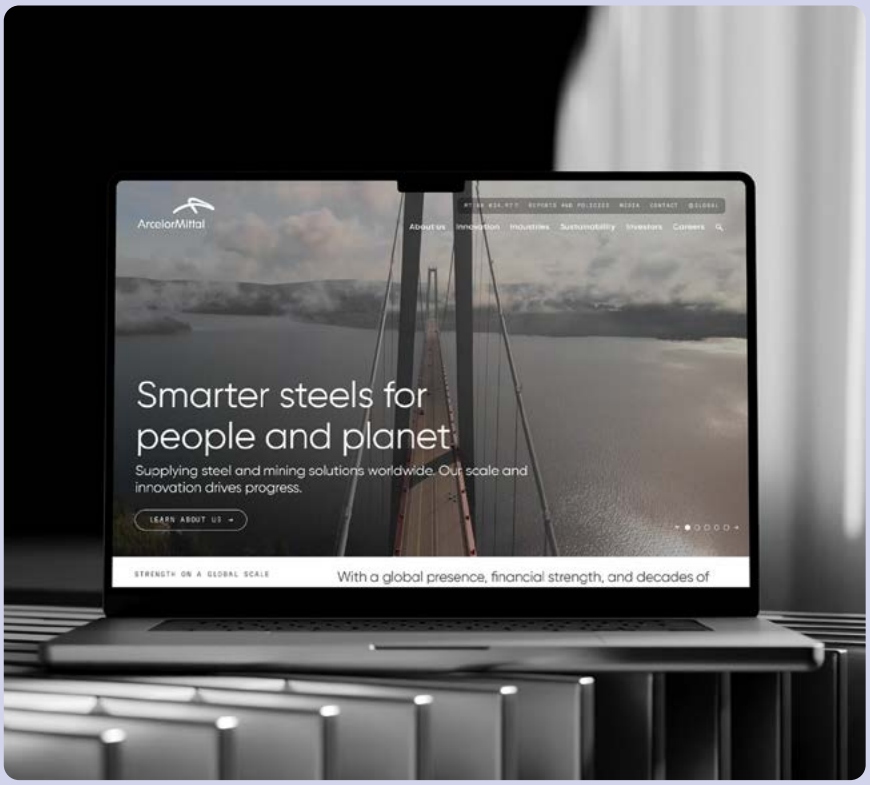

## Topps Group and Jones + Palmer
### Bronze

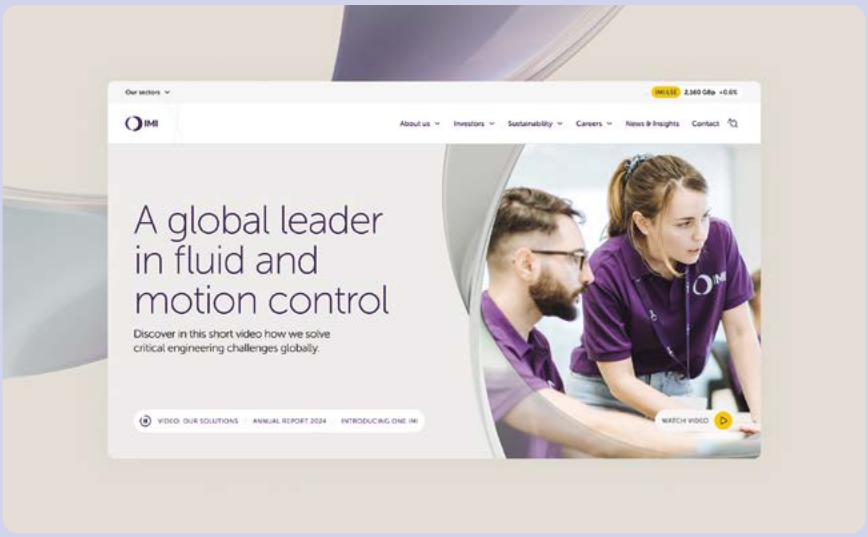
Topps Group's corporate website brings its multi-brand strategy, growth ambitions and financial performance into sharper focus. Clear navigation connects investors to reporting, governance and ESG information, while its 'First for Tiles' strategy and carbon, circularity and community framework add substance to the investment story. Judges praised the platform's accessible design, transparency and balance of corporate storytelling with investor functionality.

SampsonMay





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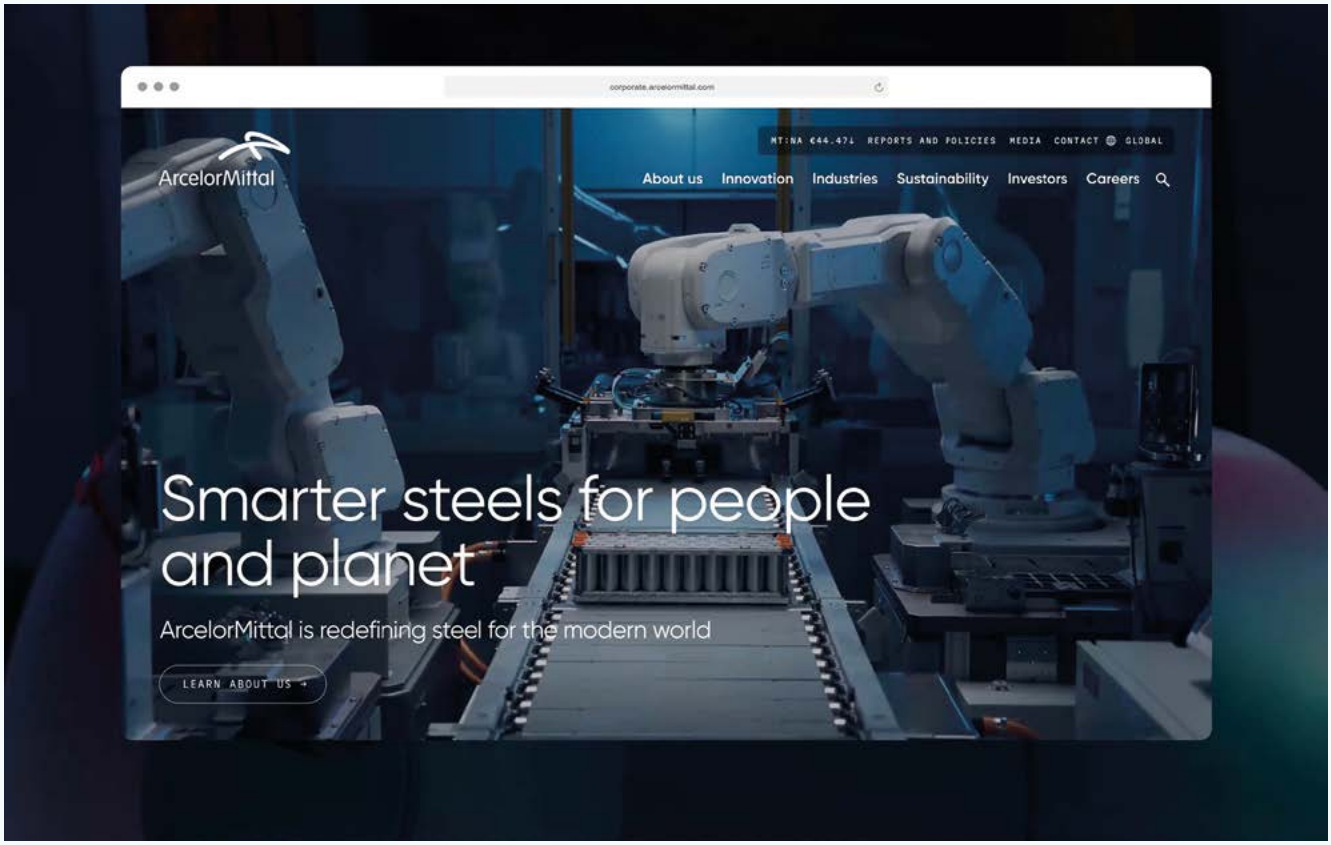
# BEST
# CORPORATE WEBSITE – INTERNATIONAL




## ArcelorMittal and SampsonMay
## Gold

ArcelorMittal and SampsonMay transformed the global steel producer's corporate website into a future-focused platform, replacing complex navigation and static storytelling with clearer information architecture, richer media and an interactive global locations map. A secure, scalable headless CMS supports the simultaneous launch of corporate, North America and Dofasco websites, with potential to extend across more than 50 global sites.

Launched in March 2026, the platform delivered a 72% increase in page views, 403% growth in organic search impressions and 149% more referral traffic. Judges praised the comprehensive digital transformation, highlighting its strategic repositioning, thoughtful UX and enterprise-level scalability, alongside strong performance results that demonstrate improved discoverability, accessibility and storytelling.

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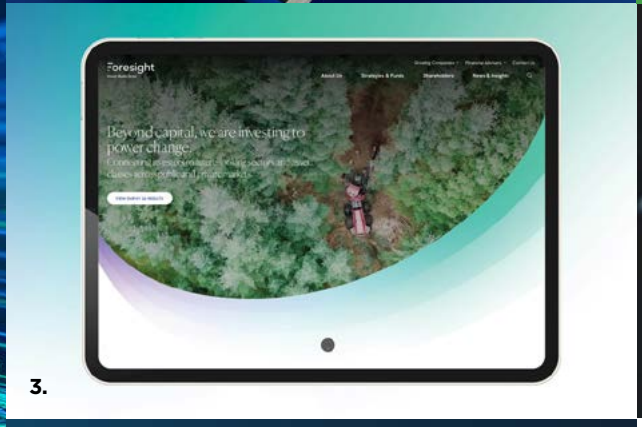


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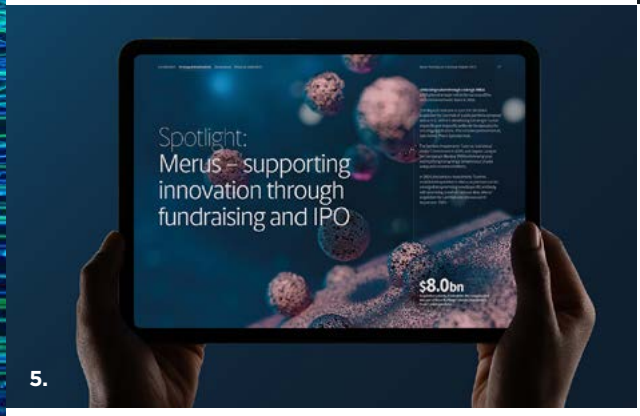


5.

# Clarity in the age of uncertainty

**1. Endeavour Mining**
Shortlisted for
Best Printed Report
**FTSE 100**

**2. Dunelm Group**
Shortlisted for
Best Printed Report
**FTSE 250**

**3. Foresight Group**
Shortlisted for
Best Corporate Website
**FTSE 250**

**4. Novo Holdings**
Shortlisted for
Best Online Report
**International**

**5. Novo Holdings**
Shortlisted for
Best Online Report
**Unlisted**

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**T:** 020 7096 6380

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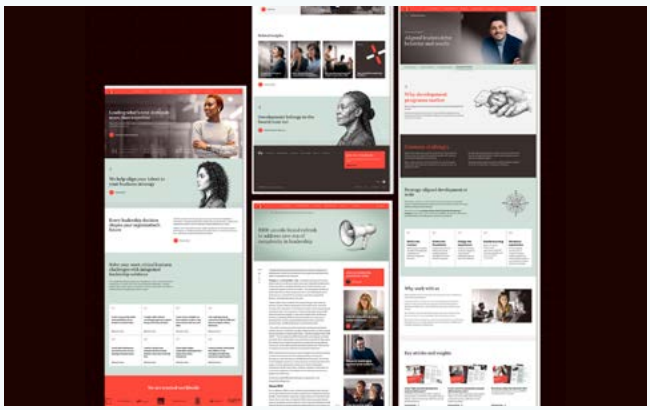
# BEST
# CORPORATE WEBSITE – INTERNATIONAL

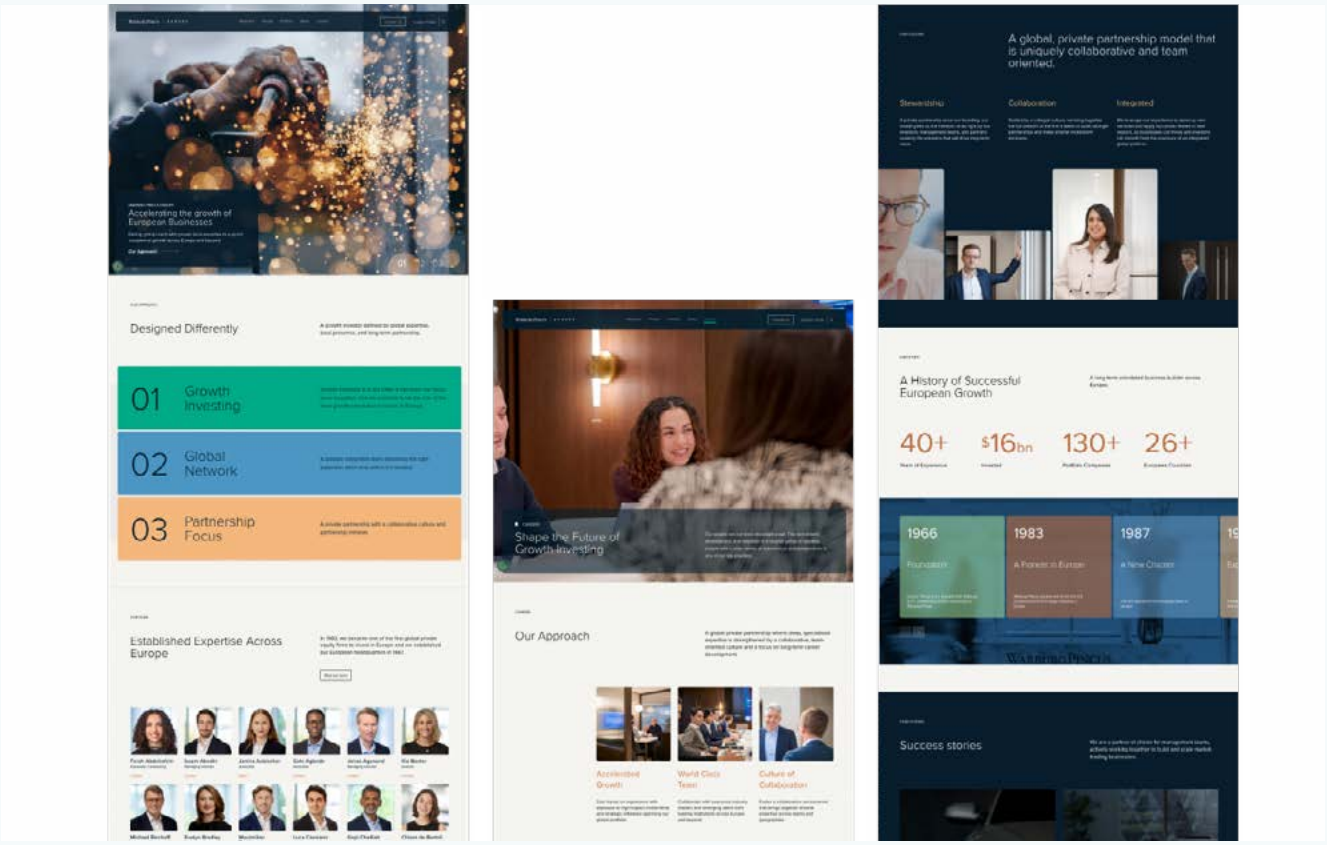


## RHR International and Radstone Group

### Silver

RHR International and Radstone relaunched the consultancy's website as a premium, audience-led platform, combining refined design, intuitive journeys and HubSpot-powered lead generation. Gated thought leadership turns engagement into actionable prospect data, connecting brand experience with commercial growth. Judges praised the sophisticated transformation, highlighting its executive-level design and clear navigation.

# BEST
# CORPORATE WEBSITE – UNLISTED




## Warburg Pincus Europe and Radstone Group

### Gold

Warburg Pincus Europe and Radstone developed a dedicated microsite to give the private equity firm's European presence greater definition, while retaining consistency with its global brand. The platform brings together investment philosophy, portfolio companies, leadership and partnership-led thinking for investors, talent, media and policymakers. Refined visual identity, intuitive architecture and subtle micro-interactions create a premium, accessible experience, complemented by a detailed careers section, employee culture carousel and 60th anniversary splash page.

Judges commended the microsite's brand stewardship, compelling storytelling and thoughtful functionality, highlighting its ability to communicate regional identity while supporting investor engagement, recruitment and corporate communications.

# BEST
# CORPORATE WEBSITE – UNLISTED




## TDR Capital and Friend Studio

**Bronze**

TDR Capital and Friend Studio created a distinctive corporate website built around the firm's 'independent mindset'. Refined branding, dynamic video, concise content and accessible design bring its investment approach, culture and portfolio to life through compelling case studies. Judges praised its memorable positioning, strong visual storytelling and purposeful functionality, which together differentiate TDR within the private equity sector.



# REPORTING

# BEST
# PRINTED REPORT – FTSE 100







## AstraZeneca and Design Bridge and Partners
**Gold**

AstraZeneca and Design Bridge and Partners' 2025 Annual Report brings clarity and restraint to complex reporting requirements, spanning three listing jurisdictions and first-year CSRD compliance. A disciplined content strategy, modular design system and improved visual communication present the company's strategy, performance and sustainability disclosures with precision. Despite additional requirements, the report is 16 pages shorter than its 2024 edition, with the Sustainability Statement contained to 18 pages.

Striking macro and micro imagery, expressive typography and accessible charts reinforce AstraZeneca's science-led identity, while a screen-first approach supports readability and future digital delivery. Judges were impressed by the report's concise, high-quality execution, highlighting its compelling design.

## Lloyds Banking Group and Emperor
**Gold**

Lloyds Banking Group and Emperor evolved the 2025 Annual Report to bring greater clarity to its purpose, strategy and long-term value creation, against a backdrop of increasing regulatory requirements. An integrated strategic overview, stakeholder value creation dashboard and redesigned business model connect the Group's 'Grow, Focus and Change' strategy with its purpose pillars. Streamlined leadership statements, reduced repetition and improved remuneration reporting strengthen transparency, while the first full transition to Workiva enhanced collaboration, governance and version control.

PDF/UA standards and QR codes support accessibility, linking readers to additional reporting. Despite added requirements, the strategic report was reduced by 10 pages and the overall report by eight, with delivery completed one week ahead of schedule. Judges commended the report's cohesive, purposeful approach, highlighting its clarity, accessibility, effective strategic storytelling, editorial discipline and production efficiency.

# BEST
# PRINTED REPORT – FTSE 100




## Entain and Radley Yeldar
### Silver

Entain's latest annual report, produced with Radley Yeldar, uses a bold new visual identity to give a sprawling global business a more coherent voice. Built around the "Determination at Play" theme, the report brings together strategy, brand and storytelling, using striking imagery, colour and motion to move beyond conventional corporate reporting. Developed in just six months, it balances ambition with governance. One judge called it "a distinctive, confident report."




## Tesco and Conran Design Group
### Silver

Tesco and Conran Design Group's 2026 Annual Report combines a refreshed visual identity with clear reporting on strategy, purpose and stakeholder value. Bold design, accessible storytelling and focused case studies bring customer, community and sustainability commitments into view, while enhanced governance content strengthens transparency. Judges praised the report's distinctive, audience-focused approach.



## Vodafone and Conran Design Group
### Silver

Vodafone and Conran Design Group created a concise, investor-focused annual report built around simplicity, clear navigation and high-quality disclosure. Cross-referencing tables, interactive links and accessible design improve usability, while a streamlined 100-word CEO statement sharpens the narrative. Judges praised the report's disciplined, thoughtful approach.



## Endeavour Mining and Gather
### Bronze

Endeavour Mining and Gather repositioned the annual report around 'Creating meaningful value', connecting financial performance with social and environmental impact. A streamlined narrative, innovative infographics and interconnected disclosures make complex reporting more accessible, while reducing the report's length by 22%. Judges praised the "clear, purposeful report".

# BEST
# PRINTED REPORT – FTSE 100

## Haleon and Conran Design Group
**Bronze**

Haleon and Conran Design Group redesigned the 2025 Annual Report with spacious layouts, improved content hierarchy and brand-led visuals. The report communicates the 'Win as One' strategy while navigating complex regulatory requirements, reducing its length by eight pages. Judges praised the refined, accessible approach.




## LSEG and Design Bridge and Partners
**Bronze**

LSEG and Design Bridge and Partners reshaped the 2025 Annual Report with a streamlined structure, stronger brand alignment and clearer strategic storytelling. Redesigned Investment Case, Market Trends and Business Model sections bring greater clarity to complex financial information, while bold colours, icons and infographics guide readers through the report. Judges praised the report's distinctive, cohesive design.



# BEST
# PRINTED REPORT – FTSE 250




## Derwent London and Emperor
## Gold

Derwent London and Emperor reshaped the 2025 Annual Report to strengthen the company's equity narrative amid improving market conditions, an accelerated disposals programme and an upcoming CEO transition. The report prioritises material information, investor confidence and long-term growth, replacing multiple detailed priorities with a concise, integrated strategy spread and transparent transition reporting. A new 'At a glance' section improves navigation, while a refreshed business model clarifies value creation for shareholders and wider stakeholders.

The investment case explains capital allocation, disposals and reinvestment, alongside enhanced Net Zero Carbon Pathway reporting. Property-led photography, refined colours, structured layouts and infographics reinforce Derwent's design-led identity. Judges were impressed by the report's strategic focus and readability, highlighting its editorial sophistication, clear investor communication and compelling visual storytelling.




## Taylor Wimpey and Friend Studio
## Gold

Taylor Wimpey and Friend Studio strengthened the 2025 Annual Report to support investor-relations objectives, explain new medium-term targets and refresh the investment case. Quantitative evidence sits alongside clearer strategic messaging around growth, value creation and returns. An expanded chief executive's overview and three-page Q&A provide context, while business-model, market-environment and risk disclosures offer a balanced view of the operating landscape.

The report explores stakeholder trade-offs, governance oversight, sustainability priorities and preparations for regulatory change, including the Future Homes Standard. A landscape format, readable typography, diagrams, charts and pull-stats create a more editorial experience, supported by accessible imagery. Judges praised the report's comprehensive, transparent approach, highlighting its strategic depth, balanced disclosure and thoughtful design.

# BEST
# PRINTED REPORT – FTSE 250

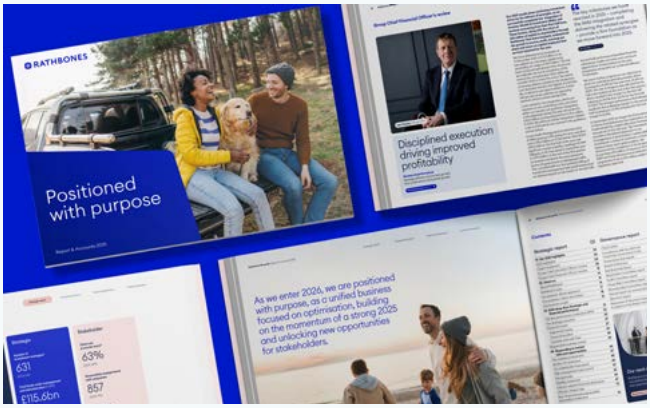
## Dunelm Group and Gather
### Silver

Dunelm and Gather unified corporate communications around its ‘Home of Homes’ positioning, connecting the 2025 Annual Report, sustainability report and online review. A consistent narrative and visual identity clarify strategy, value creation and long-term growth during a CEO transition. Judges praised the cohesive storytelling.




## Rathbones and Brunswick Group
### Silver

Rathbones and Brunswick reshaped the 2025 Annual Report to explain the integration of Investec Wealth & Investment, new leadership and a refreshed strategy. A reader-focused structure, clearer investment case and stronger performance evidence bring greater definition to the enlarged group’s direction. Judges praised the report’s confident, strategically coherent approach.




## WPP and Design Bridge and Partners
### Silver

WPP and Design Bridge and Partners’ 2025 Annual Report confronts financial underperformance, leadership change and a new strategic direction with candour and clarity. The report introduces the Elevate28 roadmap, sets out its financial framework and pares back content, reducing the page count by 14%. Judges commended the report’s transparency and actionable approach.




## AJ Bell and TEAM LEWIS
### Bronze

AJ Bell and TEAM LEWIS’s 2025 Annual Report centres on ‘Driving growth’, linking customer outcomes with the company’s purpose, strategy and performance. A landscape format, clear signposting, infographics and people-focused photography make complex investment information accessible, while the ‘As easy as…’ device adds brand personality. One judge praised the “readable approach” and clarity for audiences across sectors.



# BEST
# PRINTED REPORT – FTSE 250




## Oxford Instruments and Emperor
### Bronze

Oxford Instruments and Emperor restructured the 2026 Annual Report to clarify the group's strategic reset, simplify its complex business model and strengthen the investment case. Improved navigation, cross-referencing and integrated links between strategy, KPIs, risks and governance create a more accessible narrative. Judges were impressed by the report's coherent, investor-focused approach.




## Rightmove and Black Sun Global
### Bronze

Rightmove and Black Sun Global's 2025 Annual Report marks the company's 25-year heritage while setting out its refreshed growth strategy, innovation and long-term ambitions. A clear, data-led narrative connects strategy, performance, governance and sustainability, with engaging visuals bringing AI, proprietary data and value creation into focus. Judges described the report as "future-focused".

# BEST
# PRINTED REPORT – AIM






## Staffline Group and Carr Kamasa Design
**Gold**

Staffline and Carr Kamasa Design's 2025 Annual Report takes 'Scale. Reach. Growth.' as its organising principle, documenting the group's shift to a focused, pure-play recruitment business following the disposal of PeoplePlus. A more investor-led narrative sets out financial performance, strategic priorities and long-term value creation against a backdrop of market uncertainty. Clear signposting, refined typography, bold brand colours and lozenge-shaped graphics improve readability, while 'At a Glance' pages introduce the group, its divisions and board.

Personal case studies and Q&As bring the strategy closer to the people it serves. A fully interactive digital edition adds clickable references, online links and persistent navigation. One judge described the report as "confident" in its approach. Judges enjoyed the compelling human stories and translation of complex operational and financial information into a "coherent narrative" for stakeholders.

## TEN LIFESTYLE GROUP and Emperor
**Gold**

TEN LIFESTYLE GROUP and Emperor repositioned the 2025 Annual Report to reflect the company's evolution from technology-enabled concierge provider to global customer experience and loyalty platform. Record profitability, AI innovation and platform-led growth are presented through a clearer investment narrative, linking strategy, KPIs and shareholder value. New sections, including 'At a Glance', 'A Year in Review' and 'Strategy in Action', strengthen the storytelling, while expanded business model and investment case content explain Ten's competitive position.

Dedicated technology disclosures and a chief transformation officer Q&A make its platforms and responsible AI deployment more accessible. Judges praised the report's sophisticated, investor-focused approach, highlighting its strategic clarity, technological depth and premium design in making a complex business more accessible.

# BEST
# PRINTED REPORT – AIM




## Personal Group and Emperor
### Silver

Personal Group and Emperor's 2025 Annual Report tracks progress against the Group's 2030 Aspirations, linking four strategic pillars with KPIs, risks and governance. A reworked investment narrative brings recurring revenue, market opportunity and growth into focus, supported by bold design and clear infographics. Judges enjoyed the report's "cohesive, accessible" design.




## YouGov and Jones + Palmer
### Silver

YouGov and Jones + Palmer's 2025 Annual Report turns a year of acquisitions, leadership change and strategic renewal into a coherent investment narrative centred on SP3. Clearer content architecture connects strategy, execution and performance, while editorial layouts, fact spotlights and technology-inspired design improve accessibility. Judges were impressed by the report's "contemporary" and "transparent" approach.




## NWF Group and Design Portfolio
### Bronze

NWF Group and Design Portfolio's 2025 Annual Report brings the group's three divisions together under the theme 'Connecting essential suppliers with their customers'. A clearer narrative, refreshed branding, landscape format and digital content improve accessibility, particularly for retail investors. One judge commended the "clarity" of the report and use of digital channels for wider audiences.




## Volex and Jones + Palmer
### Bronze

Volex and Jones + Palmer's 2025 Annual Report presents a maturing global manufacturer through a more disciplined investment narrative. Built around five strategic pillars, it connects strategy, operational performance, sustainability and governance, supported by clearer hierarchy, simplified graphics and practical case studies. Judges praised the purposeful design and accessibility for investors and wider stakeholders.

# BEST
# PRINTED REPORT – SMALL CAP




## Fevara and Emperor
**Gold**

Fevara and Emperor's inaugural annual report introduces the company's new identity following its transformation from Carr's Group into a focused international specialist in livestock supplements. With new leadership and a refreshed strategy, the report sets out future growth ambitions while building stakeholder confidence. A landscape format, bold graphic framing devices and refreshed brand assets establish a distinctive visual language.

A carefully structured transformation narrative connects strategic refocus, leadership renewal and future opportunities. Strong typography, disciplined hierarchy, photography, infographics and data visualisation bring greater accessibility to complex information. Rather than simply meeting compliance requirements, the report serves as a strategic communications tool, launching the Fevara brand and distinguishing it from its predecessor. Judges praised the report's technical detail, accessible storytelling and purposeful design in communicating meaningful organisational change.




## Jupiter and Black Sun Global
**Gold**

Jupiter Fund Management and Black Sun Global's 2025 Annual Report, themed 'Building Momentum', charts strategic progress amid market uncertainty and shifting stakeholder expectations. Bringing the CEO review forward and streamlining strategic pillars reduced pagination by 16 pages. Clearer hierarchies, factual running headers and supporting data tables anticipate AI-enabled consumption, improving machine readability and content extraction.

An astronaut-led visual concept, blue and orange brand colours, large-format quotations and employee-focused storytelling create a distinctive publication. A coordinated webpage and LinkedIn campaign extended its reach, generating 2,310 webpage views and meaningful PDF downloads. One judge described the report as "thoughtful and visually striking". Judges praised the editorial discipline and forward-looking accessibility across print and digital audiences.

# BEST
# PRINTED REPORT – SMALL CAP




## Capita and Black Sun Global
**Silver**

Capita's 2025 Annual Report charts its transformation into an AI-enabled business process outsourcer through four strategic priorities: better technology, better delivery, better efficiency and better company. AI case studies, human-focused imagery, 'Better' pages and integrated print-to-digital features bring value creation into focus. Judges highlighted the report's balance of technological ambition and human insight.




## Fuller, Smith & Turner and Emperor
**Silver**

Fuller, Smith & Turner and Emperor's 2026 Annual Report, themed 'Invested in the Future', connects purpose, strategy, sustainability and financial performance. Refined typography, photography and intuitive navigation improve accessibility, while the 'Life is too good to waste' framework addresses sustainability. Judges praised its mature, distinctive approach, balancing investor clarity, authentic storytelling and premium design for diverse stakeholders.



## Applied Nutrition and Lyonsbennett
**Bronze**

Applied Nutrition and Lyonsbennett's inaugural 2025 Annual Report establishes credibility following the company's IPO, balancing entrepreneurial energy with public-market expectations. The 'INNOVATE. DELIVER. SCALE.' framework connects operational strengths to growth ambitions, while disciplined structure and integrated visual storytelling bring accessibility to the reporting. Judges praised the report's concise approach, highlighting its balance of investor clarity and purposeful storytelling.




## Crest Nicholson and Friend Studio
**Bronze**

Crest Nicholson and Friend Studio's 2025 Annual Report sets out the housebuilder's mid-premium strategy and Project Elevate transformation through clear storytelling and evidence-led reporting. A four-page 'Transformation in Action' section demonstrates progress, while sustainability, governance and stakeholder considerations run throughout. Judges praised its accessible approach and transparent evidence of business transformation.

# BEST
# PRINTED REPORT – SMALL CAP

## Henry Boot and Jones + Palmer
**Bronze**

Henry Boot and Jones + Palmer's 2025 Annual Report, themed 'Where great places start', places governance at the heart of strategy, risk, performance and stakeholder engagement. Clear signposting, purposeful cross-referencing and portfolio-led imagery improve accessibility, while tangible examples show how decisions support long-term value creation. One judge described the report as "thoughtful" in its design and praised its transparent communication.




## Young & Co.'s Brewery and Radley Yeldar
**Bronze**

Young & Co.'s Brewery and Radley Yeldar's 2026 Annual Report, themed 'Distinctly different', draws on the character of its pubs and people to set out the business's growth ambitions, sustainability commitments and long-term value creation. Judges were impressed by the report's "characterful" and well-balanced approach.



# BEST
# PRINTED REPORT – INTERNATIONAL




## HEINEKEN and Radley Yeldar
**Gold**

HEINEKEN and Radley Yeldar's 2025 Annual Report introduces EverGreen 2030 and a new ambition to become 'the world's pioneering beer company'. A refreshed narrative, high-impact opening pages and the recurring 'We're here for it' message turn statutory reporting into a forward-looking equity story. A visual transition bridge connects the close of EverGreen 2025 with the new strategy, presenting evolution rather than disruption.

Bold green branding, accessible hierarchy, digital extensions and employee-led storytelling give the report a distinctive voice. Its strategic framework brings priorities into focus, supported by performance data. Judges praised the report's confident, distinctive approach, highlighting its ability to translate strategic change into clarity, credibility and engagement while retaining a clear, human-centred corporate identity.




## SANDOZ and Emperor
**Gold**

SANDOZ and Emperor's 2025 Integrated Annual Report presents the global generics and biosimilars business through a disciplined narrative centred on 'Pioneering access for patients'. Designed for investors, regulators and wider stakeholders, it brings complex financial, governance and ESG disclosures into a structured, accessible experience. A logical progression from business reporting to sustainability, governance and financial performance supports both quick orientation and detailed analysis.

Consistent typography, a rigorous grid, modular layouts and purposeful white space improve navigation across the printed report. Sandoz's triple-anniversary year provides a link between heritage, scientific innovation and future ambition, supported by patient-focused storytelling, global reach and key performance data. Judges praised the report's precise, cohesive approach, highlighting how thoughtful design can make complex reporting clear, credible and engaging for diverse international audiences.

# BEST
# PRINTED REPORT – INTERNATIONAL

## Ahold Delhaize and Radley Yeldar
### Silver

Ahold Delhaize and Radley Yeldar's 2025 Annual Report uses 'Creating value every day' to connect strategy, performance and sustainability across its international brands. Distinctive colours, joined-up storytelling, local photography and digital highlights bring consistency to a complex global business. Judges were impressed with how the report translates global scale, local relevance and sustainability ambitions into clear stakeholder communication.




## Zabka Group and Luminous
### Silver

Zabka Group and Luminous redesigned the 2025 Annual Report to move beyond its IPO introduction, placing disciplined growth, innovation and value creation at the centre. Clearer structure, business-model storytelling, strengthened governance and CSRD-aligned ESG disclosures improve accessibility for investors and AI-assisted readers. Judges highlighted the report's transparency and engaging design across print and digital channels for diverse stakeholders.



## Air Astana and TEAM LEWIS
### Bronze

Air Astana's 2025 Integrated Report, produced by TEAM LEWIS brings greater definition to the airline group's investment case, connecting strategy, market context and performance through a clearer narrative. A landscape format supports digital readability, while leadership Q&As, GRI- and SASB-aligned sustainability disclosures and structured data tables strengthen transparency. One judge commended the "investor-focused approach", highlighting its balance of strategic clarity and credible ESG reporting.




## Burjeel Holdings and Fanda
### Bronze

Burjeel Holdings and Fanda's 2025 Annual Report recasts the group's regional healthcare expansion through a redesigned investment case, clearer strategic narrative and strengthened sustainability disclosures. A horizontal 16:9 format improves screen readability, while metrics, case studies and portfolio sections bring growth, complex care and innovation into focus. Judges praised the report's accessibility and "distinctive" presentation.



# BEST
# PRINTED REPORT – INTERNATIONAL




## Stolt-Nielsen and Black Sun Global
### Bronze

Stolt-Nielsen and Black Sun Global's 2025 Annual Report brings complex liquid logistics operations and first-year CSRD requirements into a clear, integrated narrative. Bespoke 3D illustrations, intuitive navigation and tailored print and digital experiences improve accessibility, while purpose-led storytelling connects strategy, sustainability and value creation. Judges praised the report's visual innovation.

BRUNSWICK

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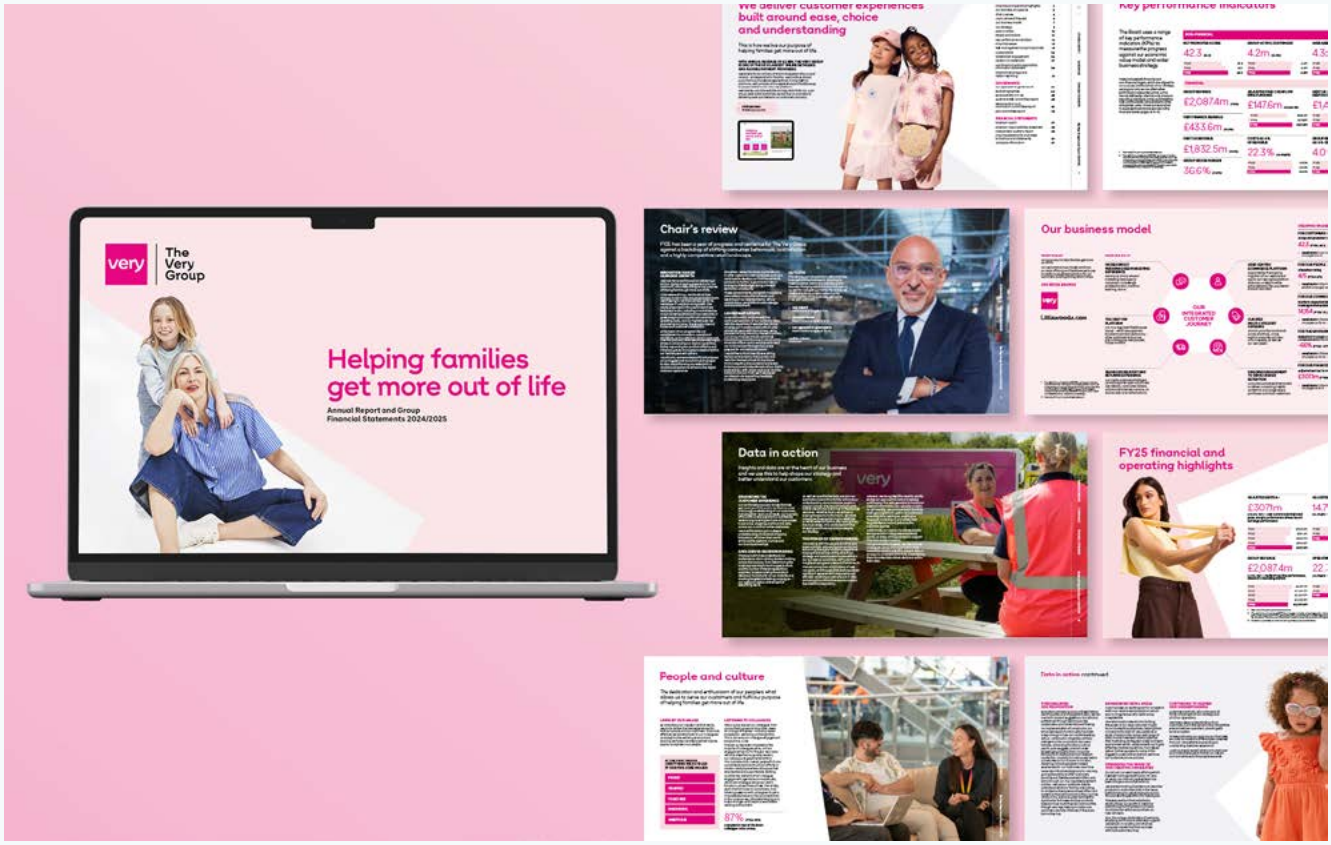
TEAM LEWIS

STRATEGIC COMMUNICATIONS THAT ENGAGE, INFORM AND BRING ABOUT A CHANGE IN PERCEPTION AND BEHAVIOUR.

CAPITAL MARKETS | CORPORATE REPORTING
DIGITAL | CREATIVE CONTENT

# BEST
# PRINTED REPORT – UNLISTED




## The Very Group and Brunswick Group
## Gold

The Very Group's FY25 Annual Report marks a considered step forward for the digital retailer, pairing a cleaner editorial structure with its refreshed visual identity. Produced by The Very Group and Brunswick Group, the report brings strategy, performance and customer insight into closer focus, using bold photography and a streamlined hierarchy. Data and technology provide the central thread, linking initiatives such as the Skyscape platform, digital returns and personalised payments to the business's three strategic pillars: ease, choice and understanding.

Risk reporting has also been strengthened, with clearer executive ownership and stronger links between governance and delivery. The result is a report that feels more like a piece of corporate publishing than a compliance exercise, while retaining commercial substance. "It makes a complex retail story feel remarkably accessible," said one judge.

# BEST
# PRINTED REPORT – UNLISTED

## Moneycorp and Brunswick Group
### Silver

Moneycorp and Brunswick's 2024 Annual Report reframes a complex, regulated payments and foreign exchange business through the central theme "Empowering clients". A reorganised front end, strategic framework, people-led imagery and tighter editorial control improve accessibility, coherence and brand consistency, while strengthening stakeholder understanding of progress and value drivers. One judge described the report as "focused and engaging".



## pladis and Brunswick Group
### Silver

pladis' 2024 Annual Report establishes its first externally focused corporate reporting platform, translating a product-led reputation into a confident group narrative. Built around "Happily growing", it connects purpose, strategy, performance and sustainability through structured storytelling, case studies and bold, playful design. One judge observed that the report "makes corporate strategy accessible without compromising brand character".




## Pension Insurance Corporation and Radley Yeldar
### Bronze

Pension Insurance Corporation's annual report, developed with Radley Yeldar, addresses stakeholder uncertainty following its acquisition by Athora while celebrating PIC's 20th anniversary. Retaining the 'For the Future' platform, it combines acquisition communications, milestone storytelling, commissioned photography and relevant case studies. Judges found the report cohesive and people-centred.




## Royal London and Black Sun Global
### Bronze

Royal London's 2025 Annual Report, developed with Black Sun, evolves its narrative from the 'mutual mindset' to 'The mutual difference', demonstrating how mutuality delivers tangible stakeholder outcomes. A strengthened purpose-led narrative, streamlined structure, improved accessibility and full Workiva integration enhance clarity and usability. "Thoughtful and evidence-led," observed one judge.



# BEST
# PRINTED REPORT – UNLISTED




## Together and Black Sun Global
**Bronze**

Together's 2025 Annual Report, created with Black Sun, shifts the organisation's narrative from heritage towards future-focused growth under new leadership. Its "Unlocking opportunities. Realising ambitions." platform connects customer needs, business model and refreshed "Invest, Optimise, Grow" strategy, supported by modular design, infographics and intuitive navigation. "Clear and strategically purposeful," commented one judge.

# Annual reports just got interesting. No, really, they did.

**In an AI-hungry world, the online ESEF report changes everything.**

Congratulations on the nominations for **Airtel Africa, Zotefoams** and **Oakley Capital Investments** who lead in online mandatory ESEF reporting.

These three ESEF reports can be viewed by anyone, on all devices, anywhere, at any time – and provide more reliable, trusted data for AI analysis.*

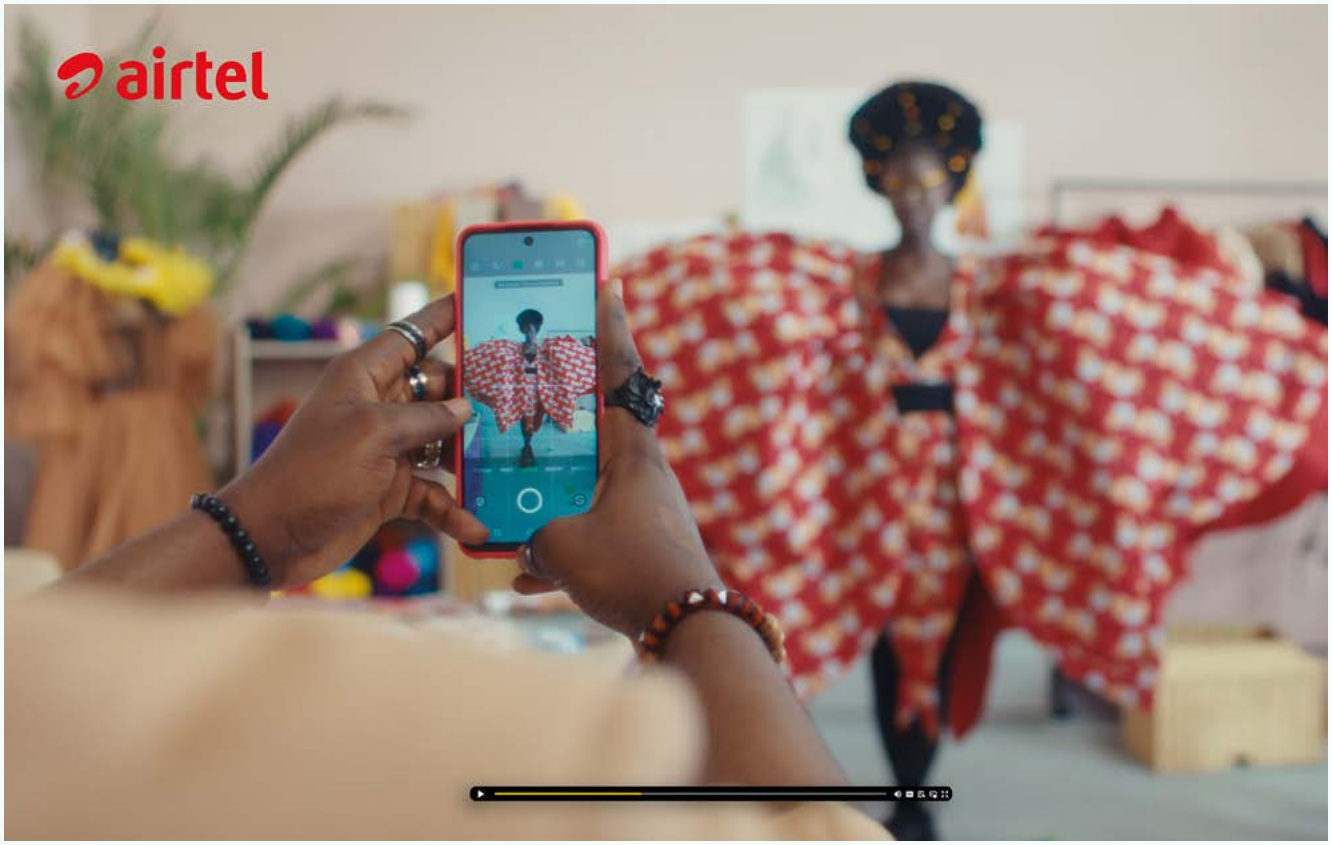
Each of these reporting suites was created with Reportl, delivering AI-friendly, multi-format reports which transform engagement (with both humans and machines).

**We wish all nominees the best of luck.**



* AI depends on reliable reporting data, including high quality, digital-first HTML code tagged with iXBRL.

# BEST
# ONLINE REPORT – FTSE 100




## Airtel Africa and Friend Studio
**Gold**

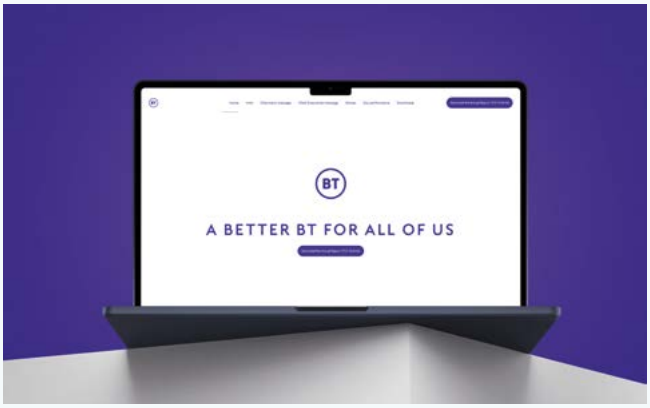
Airtel Africa's 2026 Annual Report, developed with Friend Studio, adopts a digital-first approach designed to make regulated corporate reporting accessible to investors, AI tools and wider stakeholders. Using Reportl, one source of content generates a fully compliant, responsive HTML report alongside iXBRL filing, interactive PDF and print formats. The approach supports UKSEF compliance, accessibility, mobile usability, analytics and integrated digital controls, while strengthening access to core disclosures and maintaining a coherent visual and editorial experience across channels.

Building on the 2025 report, user analytics informed improvements to the 2026 edition. Results demonstrate significant impact: unique active users increased 464%, average engagement time rose 430%, and PDF downloads fell from 48% to 25%, suggesting greater use of the full online report. One judge described the report as "pioneering and user-centred". Judges praised the technical innovation and measurable engagement.

# BEST
# ONLINE REPORT – FTSE 100

## BT Group and Emperor
### Silver

BT Group and Emperor's 2026 Online Annual Report translates BT's evolving consumer brand into a web-first reporting experience. Built around "A better BT for all of us", it combines strategic, financial and societal storytelling with film, photography, modular design and accessible navigation. Engagement increased significantly year on year. Judges praised the fusion of brand, reporting rigour and user experience.




## Lloyds Banking Group and Emperor
### Silver

Lloyds Banking Group's online annual report transforms PDF-led reporting into an accessible, AI-ready digital experience. Expanded HTML content, searchable performance tables, FAQs and "Purpose in Action" case studies improve discovery and usability. AI-driven webpage visits rose 71%, while citations were approximately five times more frequent than the PDF. Judges described the report as "forward-looking", with purposeful storytelling.



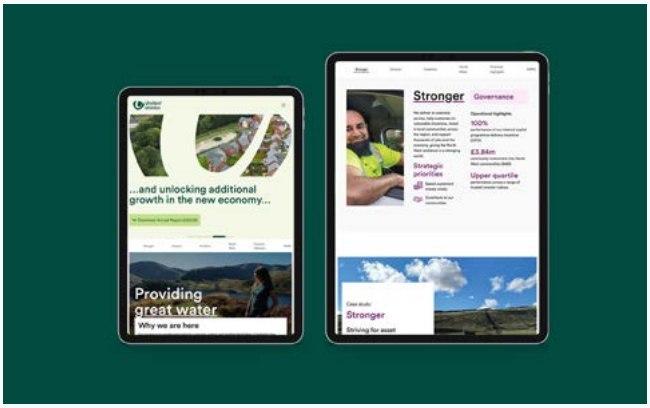

## Burberry and Black Sun Global
### Bronze

Burberry and Black Sun's 2025/26 online report transforms annual reporting into a comprehensive digital destination, combining luxury brand storytelling with accessible corporate information. Built around the Burberry Forward strategy, it uses interactive features, structured content and intuitive navigation to support diverse stakeholder journeys and AI discoverability. Judges commended the balance of brand identity and measurable engagement.




## United Utilities Group and Jones + Palmer
### Bronze

United Utilities and Jones + Palmer's 2025/26 online report communicates the scale of AMP8 and the BIG North West Upgrade through purpose-led storytelling, intuitive navigation and layered content. Strategic priorities, sustainability and governance disclosures are presented through accessible digital journeys, supporting diverse stakeholders without compromising transparency. Judge praised the simplification of complex infrastructure investment.



# BEST
# ONLINE REPORT – FTSE 250




## Oakley Capital Investments and Friend Studio
**Gold**

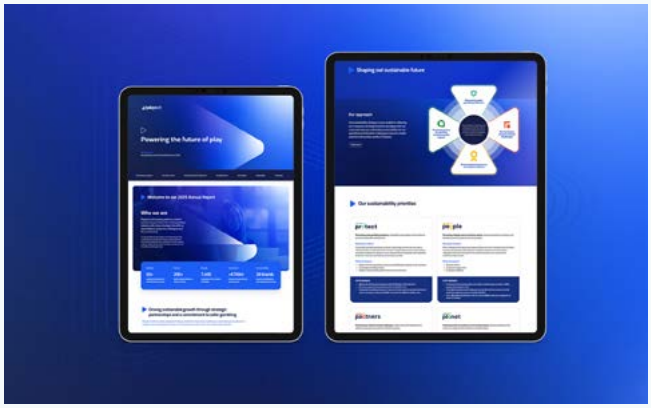
Oakley Capital Investments' 2025 Annual Report, developed with Friend Studio, demonstrates how digital-first reporting can transform mandatory iXBRL disclosures into an engaging, user-friendly experience. Building on its pioneering interactive ESEF report, the latest edition uses analytics to refine content structure, improve navigation and prioritise popular information. Interactive charts, video, infographics and mobile-friendly accounts tables make complex financial information more accessible, while native XHTML supports both human and machine-readable formats, improving AI discoverability.

Multiple report formats, including digital, ESEF and PDF, are produced simultaneously from a single content source using Reportl, streamlining collaboration, design and tagging. Results include a 12-fold increase in visitors, longer average engagement and two-thirds of users choosing digital exclusively. One judge praised the "technically innovative" report that advances accessible, AI-ready corporate reporting without compromising shareholder engagement.

# BEST
# ONLINE REPORT – FTSE 250

## Playtech and Jones + Palmer
### Bronze

Playtech's 2025 Online Annual Report uses "Powering the future of play" to explain a transformative year, including the €2.3 billion Snaitech sale and shift to a predominantly B2B technology business. Interactive content, play-themed navigation and responsive design improve accessibility and investor understanding. Judges found the report distinctive and strategically focused.



# BEST
# ONLINE REPORT – SMALL CAP

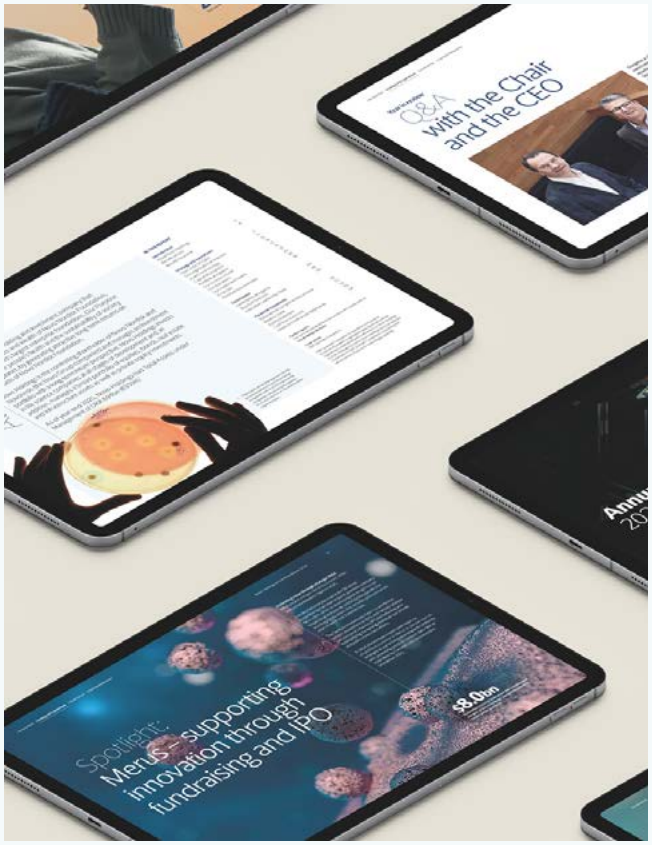



## Zotefoams and Friend Studio
**Gold**

Zotefoams' 2025 annual report, produced with Friend Studio, makes a persuasive case for what digital reporting can become. Rather than treating the ESEF requirement as a compliance exercise, the company and Friend Studio have turned it into an accessible, engaging online experience, bringing complex information to life through film, graphics and intuitive navigation. Built from a single source of content, the digital, ESEF and PDF versions are produced efficiently while retaining consistency and full XBRL tagging.

Early results are encouraging: visitor numbers already exceed those for the previous year's PDF-only report, while the content is now accessible to AI-based research tools and search engines. One judge described it as "a thoughtful reimagining of the annual report, where compliance, accessibility and storytelling work together."

# BEST
# ONLINE REPORT – INTERNATIONAL




## Novo Holdings and Gather
**Gold**

Novo Holdings and Gather transformed the organisation's annual report from a numbers-led publication into an engaging, narrative-driven digital experience. The report addresses stakeholder uncertainty around Novo Holdings' role within the wider Novo ecosystem, clearly connecting its investment strategy with long-term financial returns and positive impact for people, society and the planet. Stakeholder workshops informed the content and audience journeys, while interactive infographics, rollover data, multi-currency functionality and customisable visualisations improve accessibility and engagement.

A leadership Q&A, CEO summary video and full-screen storytelling bring greater ownership and clarity to key messages. The HTML-first approach also improves readability for AI tools and international audiences. Judges were impressed by the "compelling" digital report that combines "purposeful storytelling" with functionality, making complex investment relationships more accessible to diverse stakeholders.




## Santander Bank and Bestiario Proyectos SL
**Gold**

Santander's 2025 Digital Annual Review, developed with Bestiario Proyectos, combines accessible storytelling with comprehensive corporate reporting. User research informed four key improvements: greater visibility for shareholder value, clearer communication of the bank's three-year strategy, improved navigation and integration of Santander's refreshed brand identity. The resulting platform presents eight sections covering results, shareholder value, strategy, sustainability and Santander in figures, supported by interactive charts, dynamic data visualisations and responsive layouts.

A fixed left-hand menu helps users navigate content, while a dedicated data hub brings together key metrics across six areas. Early results demonstrate strong audience response: 15,000 unique users, a 4:48 average session length and a 4.30/5 rating from 1,132 surveys, with every section scoring above four out of five. Judges found the report research-led and visually engaging, praising the measurable stakeholder satisfaction.

# BEST
# ONLINE REPORT – INTERNATIONAL




## Dubai Taxi Company and Fanda
### Silver

Dubai Taxi Company's 2025 Online Integrated Report, created with Fanda, delivers a responsive, bilingual digital experience for diverse stakeholders. Search, browsing history, custom report building, downloadable data and interactive features improve accessibility and engagement, while analytics support future refinement. Judges praised the inclusive design and measurable usability across audiences.




## KazMunayGas and Fanda
### Bronze

KazMunayGas' 2025 Online Integrated Annual Report, created with Fanda, transforms complex corporate reporting into a flexible digital platform. Its trilingual interface, responsive design, interactive data, Excel downloads and personalised My Report tool support diverse stakeholder needs. Judges found the report comprehensive and accessible.




## Salik and Fanda
### Bronze

Salik's 2025 Online Annual Report, created with Fanda, combines animation-led storytelling with bilingual functionality, responsive design and advanced navigation. Tools including My Report, interactive footnotes, downloadable data and seamless Sustainability Report integration improve accessibility for diverse stakeholders. Judges approved of the clear information design and inclusive functionality.

# BEST
# ONLINE REPORT – UNLISTED

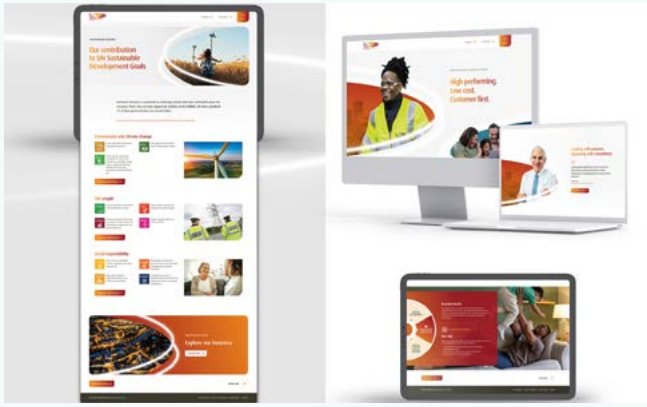



## Novo Holdings and Gather
## Gold

Novo Holdings and Gather's online annual report reframes an investment organisation through a narrative-led digital experience. Against scrutiny of Novo Nordisk's influence, the report clarifies Novo Holdings' role, responsible investment approach and contribution to long-term returns and positive impact. Stakeholder workshops and interviews informed audience-specific content, connecting financial performance with benefits for people, society and the planet. An HTML platform replaces a numbers-heavy format with interactive infographics, rollover data, multi-currency functionality, customisable data views and full-screen storytelling.

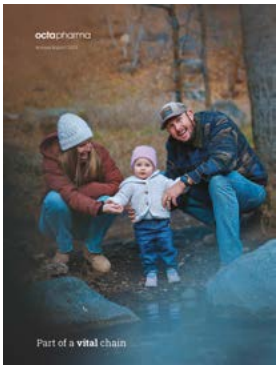
Leadership is brought closer to audiences through a chair and CEO Q&A and a summary video featuring the CEO and investment teams. The report supports global users, while clearer messaging has strengthened understanding of Novo Holdings' purpose and role. Judges found the report sophisticated and purposeful, with strong storytelling and thoughtful functionality.

# BEST
# ONLINE REPORT – UNLISTED



## UK Power Networks and TEAM LEWIS
### Silver

UK Power Networks and TEAM LEWIS' 2025 Annual Review combines performance-led storytelling with accessible digital design. Interactive features, human-centred case studies and clear navigation communicate reliability, value for money, sustainability and decarbonisation. The mobile-optimised microsite achieved record views, increased engagement and strong Lighthouse scores. Judges found the report clear and accessible.




## OCTAPHARMA and CROSSLINE.TV
### Bronze

OCTAPHARMA's 2025 Annual Report by CROSSLINE.TV, themed "The Vital Chain", humanises complex biotechnology through cinematic patient stories, original photography and accessible infographics. Connecting donors, therapies and outcomes, it integrates scientific, financial and sustainability information with emotional storytelling across four languages and six continents. Judges found the report "globally minded" with authentic messaging.




## Virgin Atlantic and CBG:together
### Bronze

Virgin Atlantic and CBG:together's digital annual report combines brand-led storytelling with rigorous corporate reporting. A streamlined content architecture, mobile-first platform and non-linear navigation improve accessibility, while Red Spirit employee videos bring culture and purpose to life. The fully digital format supports sustainability commitments. Judges praised the "engaging" report that combines creativity and stakeholder-focused communication.

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# BEST
# PRINTED CSR OR ESG REPORT




## Aramco and TEAM LEWIS
**Gold**

Aramco and TEAM LEWIS' 2025 Sustainability Report transforms a complex, technically rigorous publication into a clearer and more engaging printed experience. Responding to the ambition to reduce the report from approximately 140 pages to fewer than 100, the team redesigned the editorial structure rather than simply removing content. Duplication was reduced, complex information translated into bespoke infographics, and navigation strengthened through clearer hierarchy and modular layouts. A refreshed narrative connects sustainability with technology, innovation, business resilience and long-term energy security, reflecting the evolving expectations of global stakeholders.

Human-centred photography and magazine-style storytelling improve accessibility while preserving disclosure depth. Produced in English and Arabic, the report supports diverse international audiences worldwide. Judges were impressed by a thoughtful redesign that makes complex sustainability information more accessible, relevant and compelling.




## Lloyds Banking Group and Emperor
**Gold**

Lloyds Banking Group's 2025 Sustainability Report strengthens communication of its purpose pillars by connecting objectives, progress and measurable impact to the group's wider grow, focus and change strategy. Streamlined content, a simplified contents page and clearer signposting improve navigation, while mosaic-style highlights and pillar dashboards make key information more accessible. 'Purpose in Action' case studies link sustainability initiatives to real-world outcomes, supported by impact statistics and relevant UN Sustainable Development Goals.

The report's first full production cycle in Workiva improved collaboration, governance, version control and workflow efficiency. PDF/UA compliance and clickable links to online resources further support accessibility. The redesigned report reduced the page count by nine while retaining disclosure depth and achieved 3,348 downloads by June 2026. Judges were impressed by the combination of strong disclosure and thoughtful innovation for diverse stakeholders.

# BEST
# PRINTED CSR OR ESG REPORT

## ALEC Holdings and Emperor
### Silver

ALEC Holdings' 2025 ESG Report, created with Emperor, strengthens sustainability reporting following its Dubai Financial Market listing. It integrates ESG with commercial strategy through TCFD-aligned climate-risk disclosures, DFM-mapped performance data, infographics and clearer design. Worker welfare and modular construction are presented as strategic priorities. Judges praised the credible, data-led report "connecting transparency, innovation and operational impact".




## ASML and Radley Yeldar
### Silver

ASML's 2025 sustainability reporting ecosystem, developed with Radley Yeldar, combines a CSRD-compliant printed report, online platform and film. Double materiality informs the editorial structure, connecting impacts, risks and opportunities with clear objectives, targets and performance data. Judges praised the rigorous, audience-focused approach.



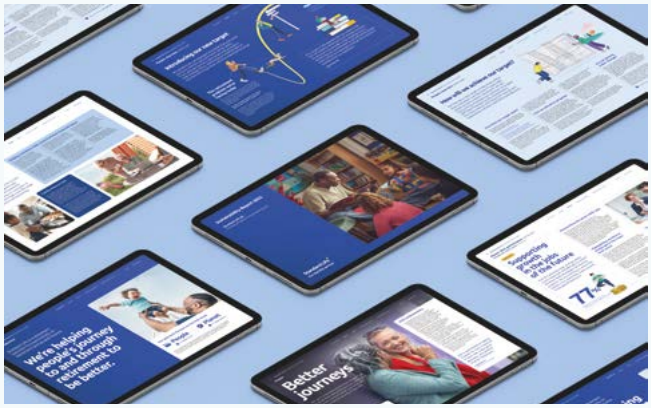

## Brookfield Renewable and Brunswick Group
### Silver

Brookfield Renewable's 2025 Sustainability Report, created with Brunswick, reframes ESG reporting around reliable, clean energy and the changing global power system. Senior-leader interviews, refreshed branding and data visualisation connect purpose, strategy and impact. The report explains how diversified technologies support decarbonisation. Judges praised the translation of complex energy-transition themes into stakeholder communication.




## Standard Life and Emperor
### Bronze

Standard Life's Sustainability Report 2025, developed with Emperor, integrates a newly launched brand identity with sustainability reporting. A refreshed narrative framework connects purpose, strategy, culture and sustainability, supported by distinctive illustrations, a journey line and improved navigation. One judge commended the balance of regulatory rigour with "engaging storytelling".



# BEST
# PRINTED CSR OR ESG REPORT




## The Boots Group and Design Bridge and Partners
**Bronze**

The Boots Group's inaugural ESG Impact Report, produced with Design Bridge and Partners, marks its independence with a clear, community-focused narrative. "Health at our Heart" runs throughout, supported by concise dashboards and accessible performance panels. With its blend of data and human stories, the report turns ESG disclosure into an engaging strategic communications tool, said one judge.




## Zabka Group and Luminous
**Bronze**

Zabka Group's 2025 Annual Report, developed with Luminous, integrates ESG into the wider corporate and financial narrative. Voluntary CSRD-aligned reporting, independent assurance and measurable progress against targets strengthen transparency, while clear typography, infographics and documentary photography make complex disclosures accessible. Judges praised the investor-focused report and long-term value creation for diverse stakeholders.

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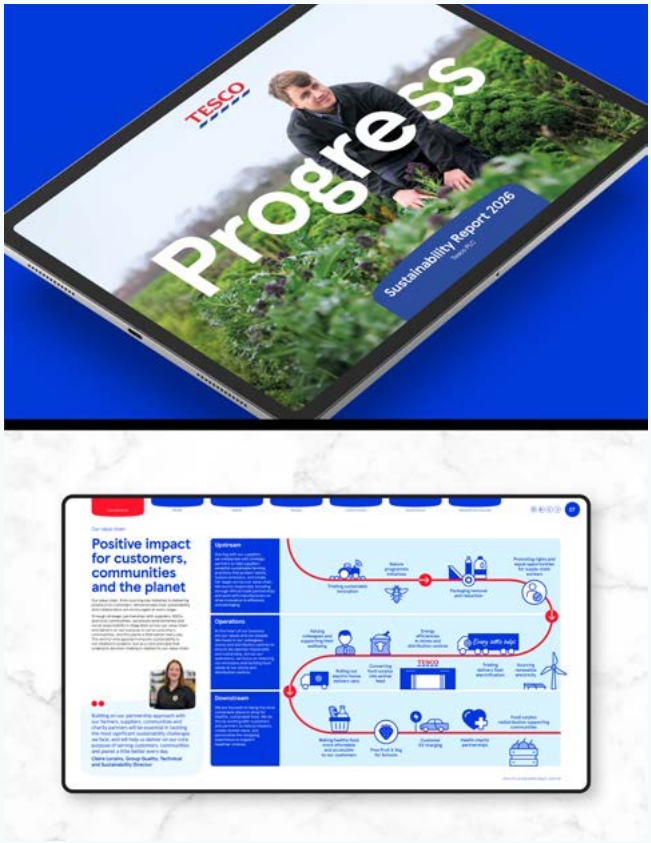
# BEST
# ONLINE CSR OR ESG REPORT




## Heathrow Airport and Chaos Design
**Gold**

Heathrow's 2025 Sustainability Reporting programme, developed with Chaos, moves beyond annual disclosure by embedding independent scrutiny into the reporting process. The programme brings together a strategic Sustainability Report, a first Sustainability Performance Data Book and a Formal Response to the Council for the Independent Scrutiny of Heathrow Airport (CISHA). Provisional data, technical briefings and discussions with senior leaders, subject experts and PwC enabled scrutiny before publication, focusing on noise, air quality, communities and carbon.

The layered reporting structure separates narrative, evidence and response while making information accessible to communities, investors, regulators and technical audiences. Following publication, Heathrow responded to CISHA's recommendations and established a 2026 scrutiny framework. Judges admired the "transparent, evolving approach" that turns sustainability reporting into a "continuous cycle" of evidence, accountability and dialogue, rather than a static annual exercise for stakeholders.




## Tesco and Conran Design Group
**Gold**

Tesco's 2025/26 online Sustainability Report, Progress, presents performance against its Planet Plan across six pillars, linking environmental and social commitments to commercial resilience. Its defining strength is candour: missed targets on food waste, cage-free eggs and renewable electricity are disclosed with the same prominence as achievements, alongside explanations and revised timelines. A double materiality assessment informed the replacement of 14 legacy targets with six longer-term commitments.

Consistent dashboards, clear navigation, value-chain visualisation and audience-specific content make the report accessible to customers, investors, farmers, colleagues and regulators. Data is supported by Deloitte assurance and SBTi validation, while case studies, including the Harrogate low-carbon concept store, demonstrate practical action. Judges praised the report's transparency, and connection of a sustainability strategy with measurable performance, accountability and systemic change across global food supply chains.

# BEST
# ONLINE CSR OR ESG REPORT

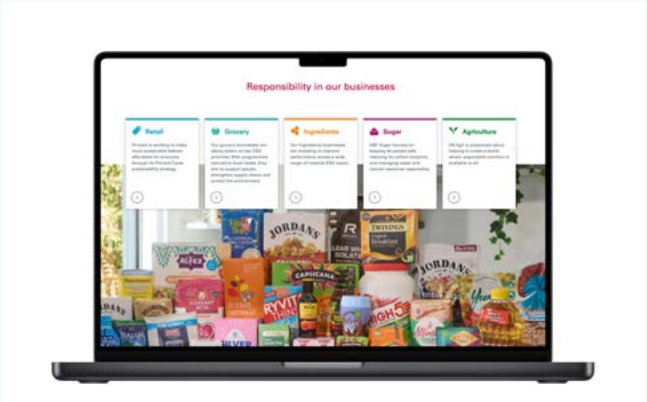
## ASML and Radley Yeldar
### Silver

ASML and Radley Yeldar developed a multi-format sustainability reporting ecosystem combining a PDF, online annual report and film. Using double materiality as an editorial framework, it meets CSRD requirements while improving accessibility, transparency and audience relevance. Judges were impressed by the “rigorous and engaging approach”.




## Associated British Foods and Black Sun Global
### Silver

Associated British Foods and Black Sun Global transformed ABF’s responsibility reporting into a connected online ecosystem, using Workiva as a single source for PDFs and webpages. Dual navigation by business segment and material topic improves stakeholder access, while tailored downloads and structured content support search and AI discovery. Judges praised the integrated, user-focused reporting model.




## NatWest Group and Black Sun Global
### Silver

NatWest Group’s 2025 Climate Transition Plan Report clarifies its climate strategy through a simplified structure, consistent sector framework and accessible infographics. Integrated with the annual report and online sustainability hub, it connects customer financing, risk management and transition progress. Judges praised the “credible and decision-useful reporting”.

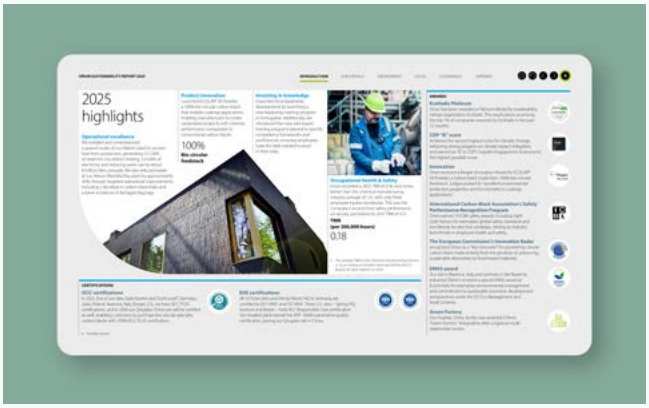



## Modulaire Group and Black Sun Global
### Bronze

Modulaire Group and Black Sun Global’s online ESGS Report positions circularity as a driver of business value, connecting its Loops within Loops model with measurable environmental progress. A layered, searchable experience combines data, case studies and employee stories, while optimised structure supports human and AI readers. Judges described the report as “commercially relevant”, and praised its accessibility.



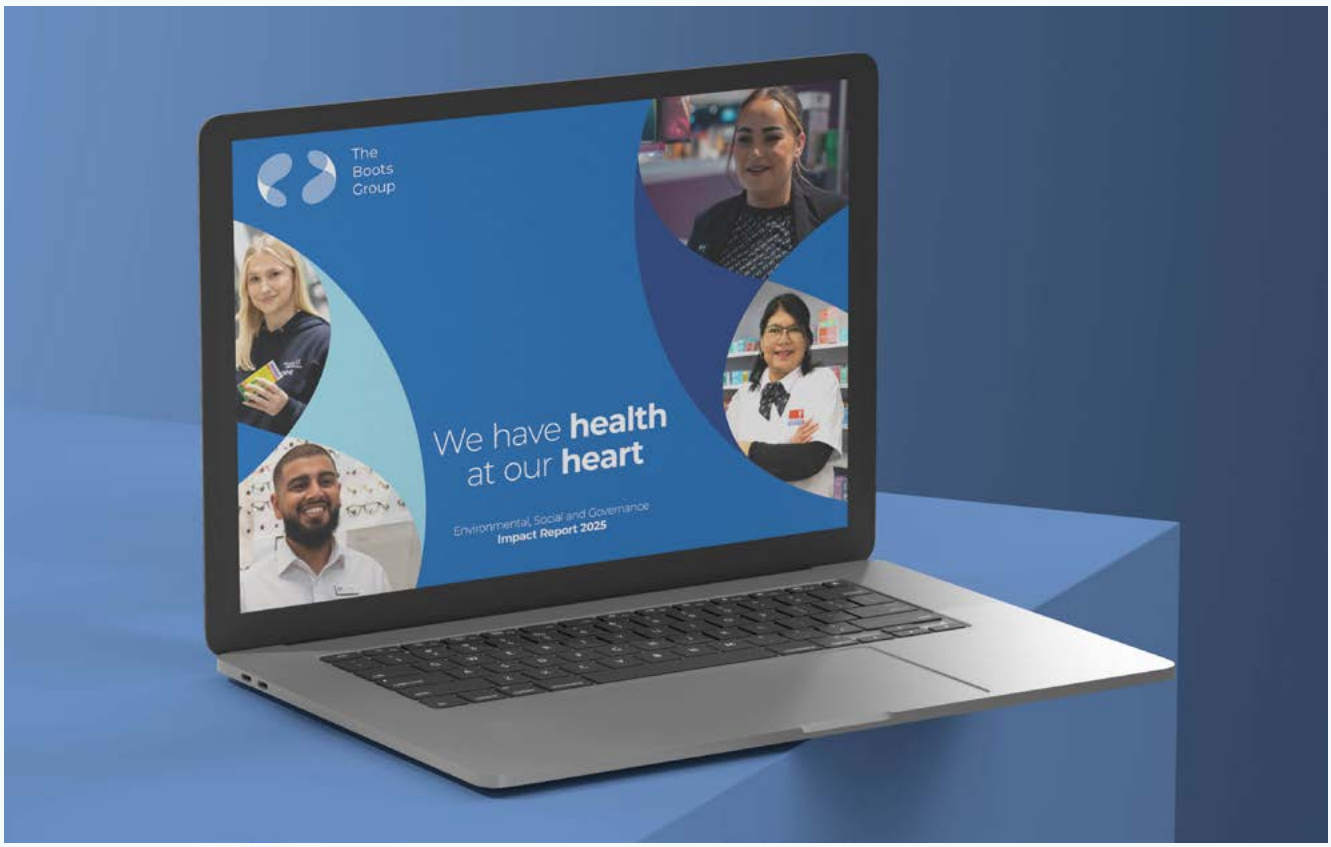
# BEST
# ONLINE CSR OR ESG REPORT




## Orion and Conran Design Group
### Bronze

Orion and Conran Design Group's 2025 online sustainability report links ESG performance to commercial strategy, using double materiality, product-level claims and assured metrics. Its layered navigation, clear summaries and visual explanations serve investors, customers and non-specialists alike. Judges approved of the report's "rigour" and "transparency", and confrontation of decarbonisation's complexities.

# BEST
# IMPACT REPORT




## The Boots Group and Design Bridge and Partners
**Gold**

The Boots Group and Design Bridge and Partners created the company's first ESG Impact Report following its transition to independence from Walgreens Boots Alliance. Built around the "Health at our Heart" theme, the report connects Boots' 176-year community-health legacy with its future sustainability strategy. Personalised case studies, employee and partner imagery, performance panels and "Our Impacts in FY2025" dashboards make complex information more accessible and engaging.

The report positions community impact as a central organising principle, while integrating environmental, social and operational progress across four clear zones. Enhanced navigation, summary dividers and at-a-glance metrics improve scannability without sacrificing technical detail. One judge described the report as "well-structured", and praised its balance of transparency and storytelling. Judges were impressed by the translation of ESG commitments and performance into a clear, human-centred account of Boots' ongoing impact on people and the planet.

# BEST
# IMPACT REPORT




## Reckitt and Conran Design Group
### Silver

Reckitt and Conran Design Group transformed the Social Impact Report into a digital-first HTML5 experience, combining parallax scrolling, animation, interactive maps and multimedia storytelling. Layered content supports diverse audiences and AI discoverability, while a print-optimised PDF improves offline access. Judges found the report “innovative” and “audience-focused” and also praised its authentic human stories.

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# BEST
# DIVERSITY AND INCLUSION REPORTING

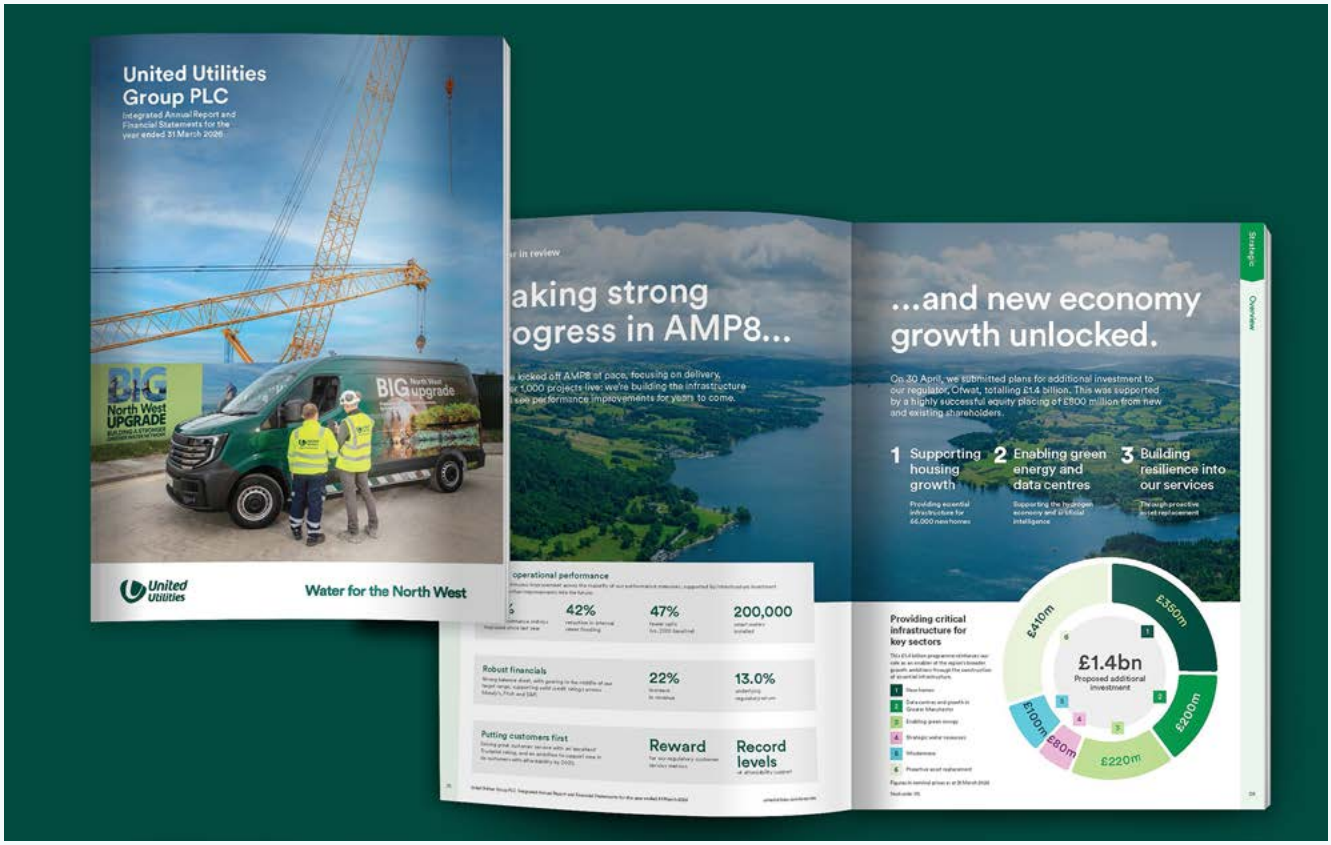



## Standard Chartered and Black Sun Global
**Gold**

Standard Chartered and Black Sun Global have turned the bank's Diversity, Equality and Inclusion Impact Report into a broader account of workplace culture, commercial priorities and community impact. Alongside pay-gap data, the report features employee stories, inclusive policies and programmes supporting underrepresented groups. Its internal launch reached 45,693 colleagues, 46% above benchmark. The result is a more rounded picture of inclusion, representing a commitment connected to business performance, employee experience and the communities Standard Chartered serves.

An accompanying online summary extends the report's reach, while external promotion generated 651 downloads and increased average engagement time by 28%. "A strong example of reporting that combines accountability with human stories," said one judge.

# BEST
# INTEGRATED REPORT




## United Utilities Group and Jones + Palmer
## Gold

United Utilities and Jones + Palmer refined the 2026 Integrated Annual Report through a programme of simplification, making complex information more accessible without compromising depth, rigour or transparency. Responding to the launch of AMP8, the company's largest investment programme to date, the report clarifies strategic priorities, regulatory commitments, performance and sustainability outcomes. Content was consolidated, duplication reduced and value chain disclosures streamlined, while a redesigned at-a-glance section, improved navigation, visual hierarchy and cross-referencing strengthened the reader experience.

The report maintains alignment with ISSB principles and anticipated UK sustainability reporting requirements, connecting financial and non-financial performance for investors, regulators, customers and communities. Judges found the report a considered and effective "evolution of integrated reporting", demonstrating how thoughtful simplification can improve accessibility, strategic clarity and stakeholder understanding.

# BEST
# INTEGRATED REPORT




## Anglo American
### Silver

Anglo American integrated its 2025 Integrated Annual Report with sustainability embedded into the core corporate narrative during major portfolio changes and the proposed Anglo Teck merger. A connected reporting ecosystem combines a concise IAR with an enhanced online hub featuring case studies, multimedia and supporting content. Judges praised the “strategic storytelling” and “digital accessibility”.



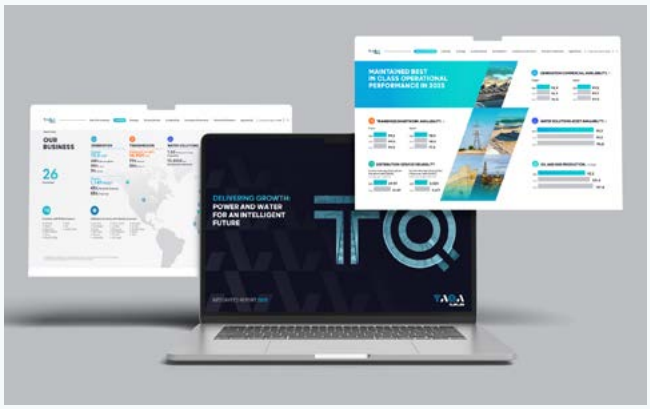
## Zabka Group and Luminous
### Silver

Zabka Group and Luminous created an integrated annual report that connects financial performance, strategy, governance and ESG through a six-capital value-creation model. The report links risks, capital allocation and sustainability outcomes across short-, medium- and long-term horizons, while plain-language summaries improve accessibility. Judges praised the “thoughtful structural approach”, demonstrating genuine integrated thinking.



## Parkin and Emperor
### Bronze

Parkin’s 2025 Annual Report reframes the business from parking operator to technology-enabled mobility platform, linking strategy, financial performance, customer experience and ESG. Its “Where mobility meets possibility” narrative, improved navigation and dual-language presentation support broader stakeholder access. Judges found the report “clear” and “integrated”, connecting operational delivery and sustainability with Dubai’s future mobility ambitions.



## TAQA Group
### Bronze

TAQA’s 2025 Integrated Report unites financial performance, sustainability, governance and growth within a cohesive narrative. Enhanced visual storytelling, data-led design and digital-first content communicate international expansion, AI-enabled infrastructure and progress towards its 2030 strategy. Judges praised the strategic and well-integrated report that connects complex operational achievements with long-term value creation.



# CREATIVITY

# BEST COVER




## Domino's and Emperor
**Gold**

Domino's 2025 Annual Report cover uses the brand's iconic logo as a single, continuous graphic spanning the front and back, creating immediate recognition through radical simplicity. The concept communicates scale, confidence and consistency during a period of organisational change, while extending seamlessly across print and digital formats. Each printed spread is engineered to a 16:9 ratio, allowing a natural widescreen reading experience, while the near-square book format echoes the proportions of a Domino's pizza box.

The approach continues throughout the report, with disciplined use of colour, structured typography, selective imagery and clear infographics. Stakeholders rated the report's creativity and visual impact 9/10, praising the efficient collaboration and delivery. One judge described the cover design as "distinctive and strategically focused", praising the demonstration of how "strong brand assets, thoughtful production and simplicity" can create impact across formats.




## WPP and Design Bridge and Partners
**Gold**

WPP's 2025 Annual Report, created by Design Bridge and Partners with Landor, addresses a year of leadership and strategic transition while introducing WPP's refreshed brand identity. Its cover uses a fluid, reality-defying form generated through WPP Open's AI capabilities, including Nano Banana Pro, to represent growth and demonstrate AI's creative potential. A distinctive blue pattern embeds WPP's identity within the visual, which is extended across report section dividers for consistency.

The concept also responds to investor concerns by positioning AI as a tool that augments, rather than replaces, human ingenuity. A transparent explanation of the cover's creative development supports the report's approach to disclosure. Judges praised an "assured and conceptually relevant cover" that integrates brand, technology and storytelling, translating a complex period of transition into a distinctive visual narrative.

# BEST COVER




## Howden Joinery Group and Emperor
### Silver

Howden Joinery Group's 2025 Annual Report cover design places the trade customer at the centre, contrasting a minimalist front cover, "Built for the Trade", with a detailed back cover, "Trusted by the Trade". Distinctive illustrations communicate the business model, strategy and sustainability while reinforcing brand identity. Judges praised a "clear and cohesive visual narrative".



## HSBC and Design Bridge and Partners
### Silver

HSBC's 2025 Annual Report cover marks the bank's 160th anniversary and Hang Seng Bank's privatisation through a dual-cover concept. Embossed red treatments, both logos and culturally relevant typography communicate simplicity, strength and global reach, while 3D and motion versions extend the premium experience digitally. Judges praised the "bold and cohesive design".




## LSEG and Design Bridge and Partners
### Silver

LSEG's 2025 Annual Report cover uses a luminous digital landscape and central cornerstone to represent trusted financial infrastructure, innovation and customer opportunity. Developed by Design Bridge and Partners, the visual identity integrates data-driven patterns across the reporting suite and sustainability materials. Judges found the design to be a "bold" and "adaptable" concept.




## Lloyds Banking Group and Emperor
### Bronze

Lloyds Banking Group reimagines its iconic black horse through bespoke AI-generated artwork, balancing heritage with innovation, momentum and progress. The clean, focused cover supports the refreshed brand and extends into animation and digital communications. Judges described the cover as "confident and contemporary".

# BEST COVER

## talabat and Emperor

### Bronze

talabat's 2025 Annual Report cover builds on its established visual identity, pairing bold orange branding with the decisive message "Everyday value, NOW!". The design balances continuity, candour and investor relevance, with consistent English and Arabic adaptations. One judge described the cover as "bold and culturally responsive".



# BEST
# COPY STYLE OR TONE OF VOICE




## Legal & General and Luminous
## Gold

Legal & General Group (L&G) and Luminous have refined the language of corporate reporting, carrying a confident, people-first voice from strategy into delivery. The 2025 annual report centres on the promise of "Growing, simpler, better-connected", using direct language, a clear narrative and evidence rather than financial jargon to explain the business's progress. "A disciplined approach to tone that makes a complex financial story feel clear, human and credible," said one judge.

Feature spreads bring the strategy to life, from a £4.6bn Ford pension deal to L&G's environmental work, while the recurring motif "Together, investing for the long term" gives the report cohesion. The approach also extends across the wider reporting suite. Between March and June, the annual report attracted 5,971 opens or downloads, including around 600 clicks on its online summary.



# COMMUNICATIONS

# BEST
# IPO COMMUNICATIONS




## Verisure and Brunswick Group
**Gold**

Verisure's 2025 Nasdaq Stockholm IPO was a communications exercise on a European scale. Working with Brunswick Group, the security company set out to build recognition among international investors while balancing Swedish heritage, media scrutiny and the demands of becoming a listed business. The campaign combined financial communications, executive preparation, international media engagement, internal storytelling and a redesigned corporate website with a new digital newsroom. Purpose-led films and a carefully staged bell-ringing ceremony brought the company's "protecting what matters most" proposition to life.

The results were substantial: around 4,200 pieces of earned coverage, an estimated 16 billion impressions, a 65% rise in website visits and more than 60,000 new shareholders on listing day. One judge described the campaign as having "turned a complex financial milestone into a coherent, human story with real international momentum."

# BEST COMMUNICATION WITH **OVERSEAS INVESTORS OR MEDIA**

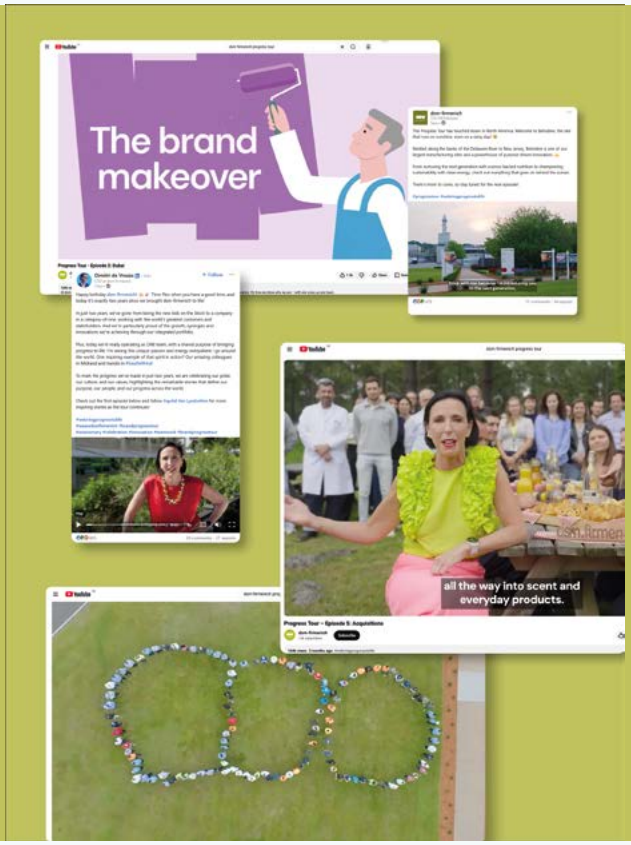



## Verisure and Brunswick Group
**Gold**

Verisure and Brunswick's flagship investor film takes a familiar corporate format and gives it greater narrative discipline. Created for an international investor audience, the 2.5-minute film translates financial and operational detail into a visual story, moving from Verisure's purpose – "protecting what matters most" – to customer value, market leadership and long-term performance. Motion graphics, data visualisation and carefully edited footage make a complex business easier to understand without sacrificing financial rigour.

Designed for both a live investor event and wider digital use, it has become a reusable communications asset across markets. One judge called it "an elegant piece of investor communications", while another described the film as "accessible and concise".

# BEST USE OF **DIGITAL MEDIA**




## dsm-firmenich and Brunswick Group

**Gold**

Following its 2023 merger, dsm-firmenich launched The Progress Tour to unite colleagues around its purpose, 'Bring progress to life', while raising awareness among external audiences. The six-part, magazine-style video series combined documentary storytelling, cinematic production, motion design and authentic employee voices across six global locations. Distributed through internal and external digital channels, the films showcased 26 innovation and responsible-business stories.

The campaign achieved 27 million combined views, reach and engagements, including 10 million views and 9.9 million engagements, with completion rates 20 points above benchmark. Colleagues reported increased pride and belonging, and the series is now embedded in onboarding, leadership communications and global events. Judges praised the "ambitious, human-centred" digital programme, combining creative quality, strategic clarity and measurable global impact.

# BEST USE OF **DIGITAL MEDIA**




## Smiths
### Silver

Smiths' 175 campaign used digital storytelling to celebrate its heritage, engage employees and build confidence during organisational change. An anniversary hub, interactive timeline, heritage stories, AI-enhanced films, social content and employee activities generated strong global participation, including more than 60,000 story views and 150,000 Viva Engage views. Judges described the campaign as "integrated" and "imaginative".



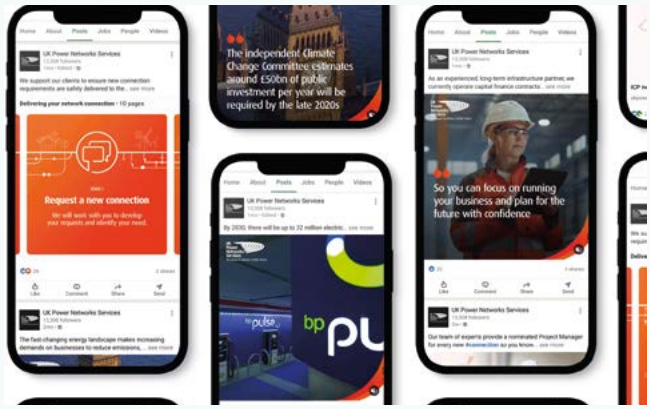

## Anglo American
### Bronze

Anglo American's digital communications strategy supported the business through major transformation, combining agility, creativity and simplicity across internal and external channels. Its sustainability strategy launch used rebuilt websites, films and multi-format content, generating more than 458,000 LinkedIn impressions and over 10,500 website views. Judges praised the "responsive, measurable approach".




## Compass Group and Brunswick Group
### Bronze

Compass Group's Investor Deep Dive on sectorisation translates a complex strategic differentiator into clear, engaging digital storytelling. Leadership interviews, concise chapters, data visualisation and operational footage support investor understanding, while on-demand access broadens reach. Judges praised the "compelling, well-structured approach".




## UK Power Networks Services and TEAM LEWIS
### Bronze

UK Power Networks Services used a sustained LinkedIn campaign combining videos, infographics, blogs, carousels and GIFs to raise visibility, demonstrate expertise and generate commercial leads. Regular organic and sponsored content, audience targeting and employee advocacy delivered 3.2k followers, 260k impressions, a 9.3% engagement rate and 5.6k website referrals. Judges praised the targeted and measurable digital strategy.

# BEST USE OF ARTIFICIAL INTELLIGENCE IN **CORPORATE COMMUNICATIONS**

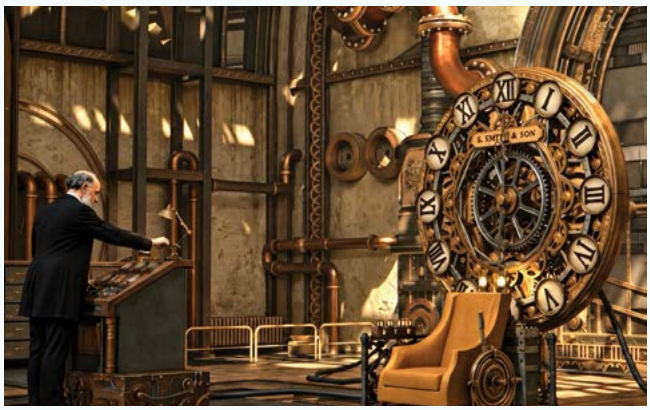



## Airtel Africa and Friend Studio
**Gold**

Airtel Africa's 2026 annual report adopts a digital-first approach designed to make regulated corporate reporting accessible to investors' AI tools while meeting UKSEF and iXBRL requirements. Created through Friend Studio's Reportl platform, the report generates fully compliant HTML, iXBRL, PDF and print formats from a single source, with responsive design, accessibility features, interactive content and integrated digital controls. Building on analytics from the previous year, the report improves usability and enables more informed content decisions.

Results demonstrate substantial impact: unique active users increased 464%, while average engagement time rose 430%; PDF downloads fell from 48% to 25%, suggesting greater use of the complete online report. One judge described the report as a "forward-looking, practical application of technology". Judges were impressed by how the report connects AI-readiness, compliance, accessibility and measurable stakeholder engagement within one integrated reporting process.

# BEST USE OF ARTIFICIAL INTELLIGENCE IN **CORPORATE COMMUNICATIONS**



## Smiths

### Silver

Smiths' 175th anniversary film uses AI to bring founder Samuel Smith into a time-travel narrative, combining historical research, character development, animation and visual effects. Created entirely in-house, it generated more than 20,000 views and strengthened connections to the company's heritage. One judge praised the "imaginative, human-led application of AI".



# STAKEHOLDER RELATIONS MANAGEMENT

# BEST MANAGEMENT OF **INVESTOR AND ANALYST RELATIONS**




## Theon International
**Gold**

Theon International's investor and analyst relations programme addressed the challenges of being a newly listed, rapidly expanding defence technology company with a limited free float and complex M&A agenda. A high-frequency, transparent engagement strategy combined quarterly reporting and webcasts with more than 15 non-deal roadshows, 25 conferences, site visits, a Capital Markets Day and retail-investor outreach.

The company engaged over 800 investors and analysts across more than 35 countries, launched a redesigned investor relations website and increased subscribers to around 1,000. By May 2026, free float rose from 20% to 29%, average daily trading value increased from €0.85m to €4.71m, and analyst coverage expanded from six to 11. Judges admired the "structured, measurable and globally focused programme", which demonstrates how consistent engagement can broaden investor awareness and support growth.

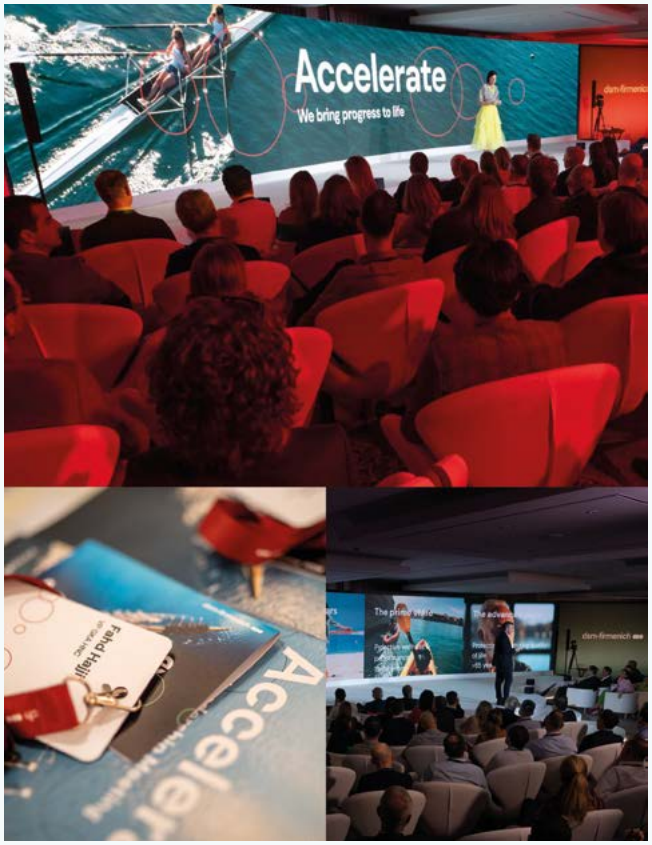
# BEST MANAGEMENT OF **INVESTOR AND ANALYST RELATIONS**




## SDI Group and Vigo Consulting
### Silver

Vigo Consulting helped SDI Group rebuild investor confidence through proactive, multi-channel engagement following leadership change and a renewed growth strategy. Regular RNS updates, analyst meetings, roadshows, a Capital Markets Day and retail investor access broadened reach. Analyst coverage expanded from six to 11, while LinkedIn following grew by more than 350%. Judges commended the “structured, inclusive and measurable programme”.

# BEST **EVENT**




## dsm-firmenich and Brunswick Group
**Gold**

dsm-firmenich's 2026 Global Leadership Summit brought 300 senior leaders to Lisbon to align around strategic priorities, strengthen cross-border relationships and build shared purpose following the company's merger. The 'Accelerate' creative platform unified branding, film-led storytelling, immersive environmental graphics and live production across the three-day experience. Tailored business-unit films, leadership discussions, a competitive simulation and an appearance from marathon runner Eliud Kipchoge combined strategic content with emotional engagement.

The 16-metre stage and branded environments created a consistent visual identity, while accessible design supported participation. Judges found the event a "thoughtfully integrated leadership experience". Judges also praised the translation of strategy into an immersive, human-centred event, combining creative consistency, emotional storytelling and meaningful collaboration.



## Greatland Resources and Copia
**Gold**

Copia, through its in-house broadcast subsidiary Ticker TV, created an integrated investor event for Greatland Resources, combining a London town hall, multi-camera livestream and permanent on-demand archive. The model brought institutional investors, sell-side analysts, journalists and retail shareholders into one conversation, using parallel audience-building across conventional channels, Slack, Telegram and mining forums. Copia managed the entire process, from venue sourcing and registration to production, hosting, live Q&A, hospitality and post-event distribution, eliminating vendor handoffs.

The event generated 400+ livestream sign-ups, 190 in-person registrations and more than 5,900 post-event YouTube views. It also created a repeatable production model now used for other clients. Judges found the event "well-integrated" and "audience-conscious", combining strong production, editorial consistency and measurable reach.

# BEST **EVENT**




## Julius Bär and Brunswick Group
**Silver**

Julius Bär's Capital Markets Day 2025 used a London-based hybrid format to communicate strategy and reinforce leadership credibility during transition. A digital-first stage, dynamic livestream and rapid CEO film extended consistent messaging to global audiences, attracting more than 70 investors in person and 2,400+ online. Judges described the event as "polished" and "accessible", praising the combination of flexibility and measurable reach.




## Exponent Private Equity and The Why Agency
**Bronze**

Exponent Private Equity's 2026 Annual Investor Meeting refreshed its established format through a content-first narrative, immersive LED staging and a stronger focus on Ireland. Reimagined portfolio sessions, presenter coaching, films and AI-assisted animation strengthened engagement and brand consistency. Judges described the event as "innovative" and "considered" in execution.



## Private equity firm and Brunswick Group
**Bronze**

A private equity firm's 2026 AGM transformed investor reporting into a narrative-led experience built around three themes: Delivering DPI, Driving Value and Investing Well. An 18-metre screen, dynamic lighting and zonal staging supported clarity across a full-day programme for 400+ investors. Judges were impressed by the use of design and production to simplify complexity and reinforce confidence.



# TEAM

# AGENCY OR CONSULTANCY OF THE YEAR

## IDX
**Winner**

Global communications and digital agency IDX has spent the past 18 months turning a difficult reset into a growth story. Following a rushed rebrand from Investis Digital and a change of leadership, the communications group appointed Crispin Beale as worldwide CEO in June 2025, reorganised around client outcomes and introduced a "Customers First" strategy. By the first half of 2026, growth had reached 56%, with headcount up more than 20% since January.

This shift extends beyond the balance sheet, as IDX has created new customer success and delivery teams, hired 45 people, launched a graduate programme and opened five new locations. A Data & Insights Centre of Excellence in Geneva and new answer-engine optimisation audits reflect the changing demands of corporate communications, as AI reshapes how audiences discover information. Internally, weekly staff briefings, an annual survey feeding directly into board decisions and a new customer-engagement role are intended to keep colleagues and clients involved in the transformation.

With three of the agency's client partnerships having been shortlisted in this year's Corporate & Financial Awards, the impact of the agency's work is beginning to show. Client Vodafone saw its video-first platform record a 179% increase in engagement time and a 46% rise in monthly visits, while IDX's broader proposition brings stakeholder communications, digital experience, performance marketing, data and technology under one roof. One judge commented that "IDX has delivered impressive commercial momentum alongside a significant cultural reset."

With more than 450 specialists and 1,500 clients worldwide, IDX embodies the modern agency model: integrated, and prepared to adapt as the communications landscape changes.

# THE MULTIPLIER EFFECT

**Precision communications that build belief and multiply impact**

At IDX, we combine insight, creativity, technology and AI to help organisations connect with the audiences that matter most.

- Corporate Communications
- Answer Engine Optimisation
- Data & Insights
- Cybersecurity

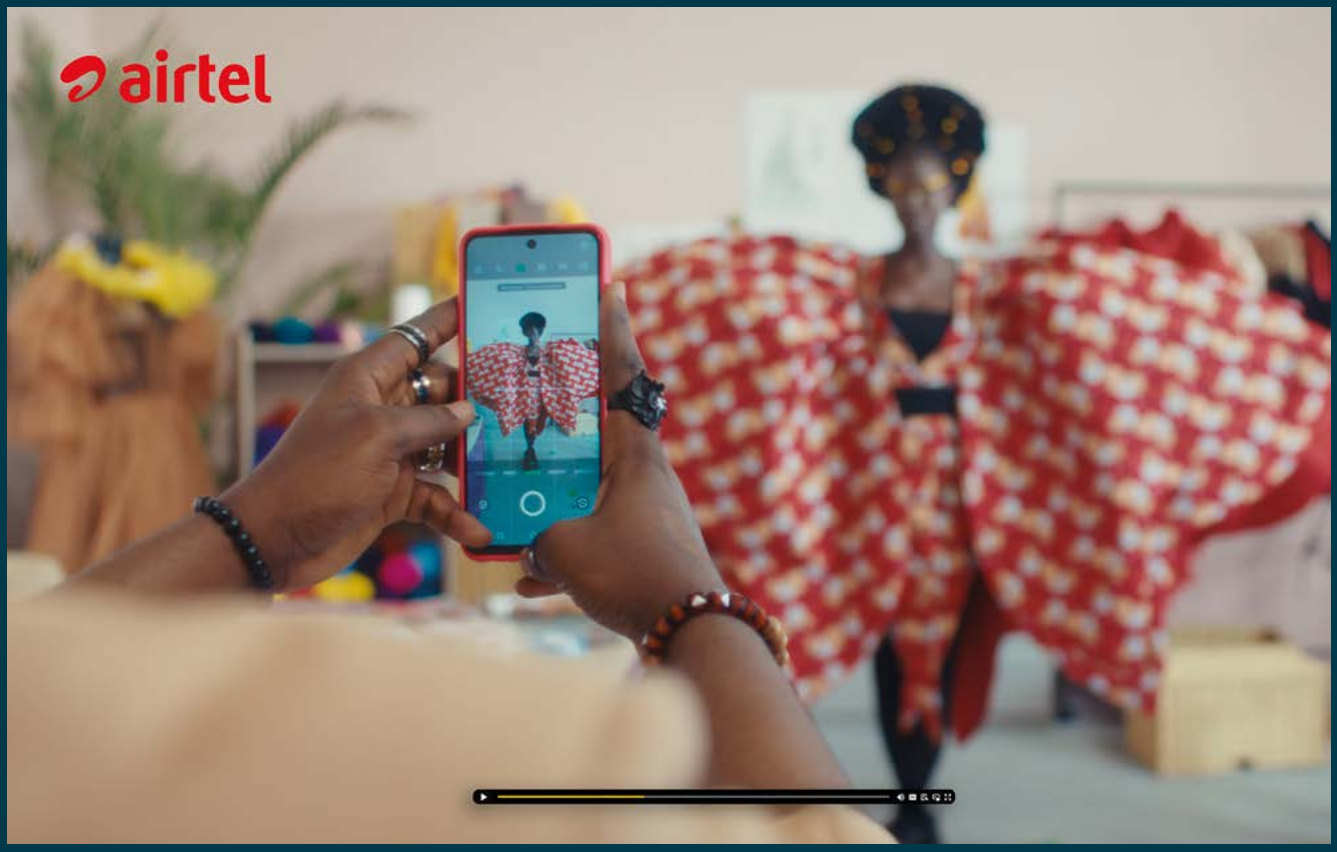
**Congratulations to all the shortlisted nominees at the Corporate & Financial Awards.**

**Explore our work**



# GRAND ACCOLADE

# ANNUAL REPORT
# OF THE YEAR




## Airtel Africa and Friend Studio
## Winner

For its 2026 annual report, Airtel Africa has challenged the conventions of corporate reporting, with Friend Studio helping to make the digital-first approach work across every format. More than just a polished document, the result is a rethink of how investors find, interpret and interrogate company information in an age of AI.

Rather than converting a print-led report into a website, Airtel Africa created its content digitally from the outset. The Reportl platform produces a fully accessible, mobile-friendly HTML report alongside compliant iXBRL filings, PDF and print editions, all from a single source. The approach gives investors and AI tools access to the same detailed, audited information, while allowing the business to see which sections attract attention and use those insights to improve future reporting.

The results are substantial. Against its 2024 online summary, the full 2026 report recorded a 464% increase in unique active users and a 430% rise in average engagement time. The proportion of visitors downloading the PDF fell from 48% to 25%, suggesting that more readers are finding what they need online.

As the annual report becomes an increasingly important source for both human readers and AI systems, Airtel Africa and Friend Studio have made a compelling case for putting digital first. “A landmark in corporate reporting that is technically rigorous, genuinely useful and built for how investors will seek information next,” said one judge.

# MORE CHANCES TO WIN















## EVENTS HOSTED BY COMMUNICATE MAGAZINE

COMMS AWARDS | corporate content awards | CORPORATE ENGAGEMENT AWARDS | Corporate & Financial Awards | DATA COMMS AWARDS

DIGITAL IMPACT AWARDS | EBMA Employer Brand Management Awards | ICE INTERNAL COMMUNICATIONS AND ENGAGEMENT AWARDS 2024 | LENS AWARDS

**For more information about Communicate events email George at george.ramsay@communicatemagazine.com**
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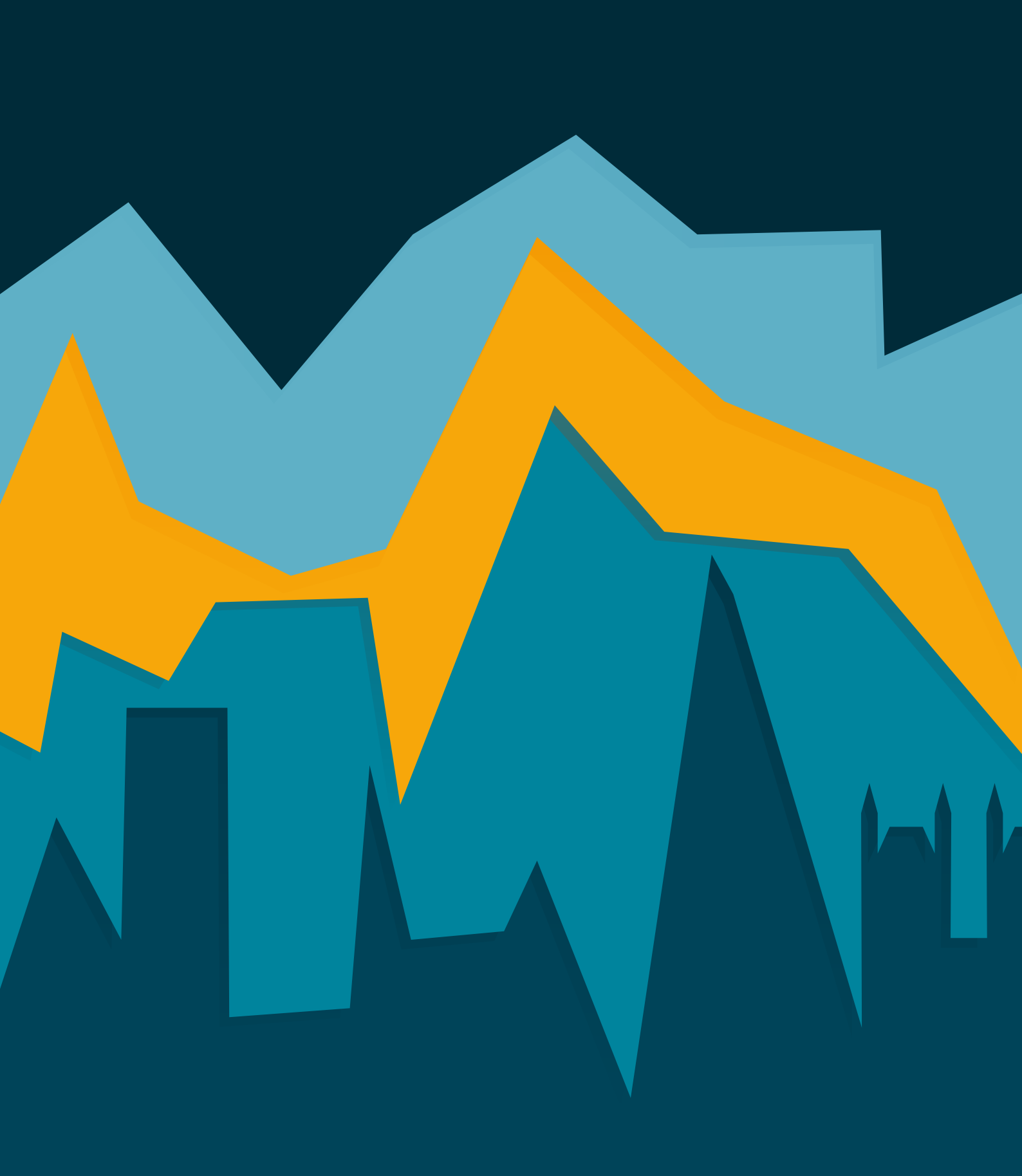

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